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CRACKED

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JAN. No. 90

SOMETHING FUNNY IS GOING ON HERE!

SEVERIN

NUMBER 90 JANUARY 1971

CRACKED

"AMERICA'S FAVORITE HUMOR MAGAZINE"

ROBERT C. SPROUL *publisher*

JIMM J. GRADY *editor*
JOHN SEVERIN, BILL WARD,
VIC MARTIN, JOHN LANGTON,
BOB TAYLOR, LARRY BARTH,
OSKAR BLOTTA, CHARLIE RODRIGUES *artists*
PAUL LAIKIN, GEORGE GLADIR,
STU SCHWARTZBERG,
HENRY NUWER, JOE KIERNAN *writers*
ANN-MARIE BARLOW *(20-60) pruf-reeder*
SYLVESTER P. SMYTHE *janitor*

CONTENTS

MOCKUS SMELLBY 6
Medical TV satire . . . laugh yourself sick!

GARBO SPEAKS, AT LAST! 20
And when she does, you get the happies.

MAXI-MINI-MIDI CONTROVERSY 12
We've gone to any length here. (Groan!)

SHUTUPS 50
Passionate putdowns . . . to break you up!

FREE BONUS POSTER! Carefully detach complete cover at staples and poster is ready for hanging!

COWSMOOPOLITAN 15
CRACKED'S magazine satire needles the high-styled female!

THE EXPLORER AND THE SNOWMAN 19
The great comic cartoonist, Blotta, scores again!

UNDERNEATH THE PLANET OF THE APES 46
Wild laffs . . . from another world!

GENERAL CUSTER'S LAST STAND 26
CRACKED now takes you to Wacky Wyoming!

LETTERS 4
You wrote'em. Now, you'll read'em. We had to.

SAGEBRUSH 44
Silly smoke signals, to light your funny-fire!

THE REVENGE OF THE BUMBLE-BEE 11
Special "Bzzzzz-Off Feature!

OBJECTS FOR SALE AT A HOLLYWOOD AUCTION 2x11
Movie Memorabilia makes for many mirthful moments!

CRACKED LOOKS AT HOTELS 28
Register here for ha-ha happenings!

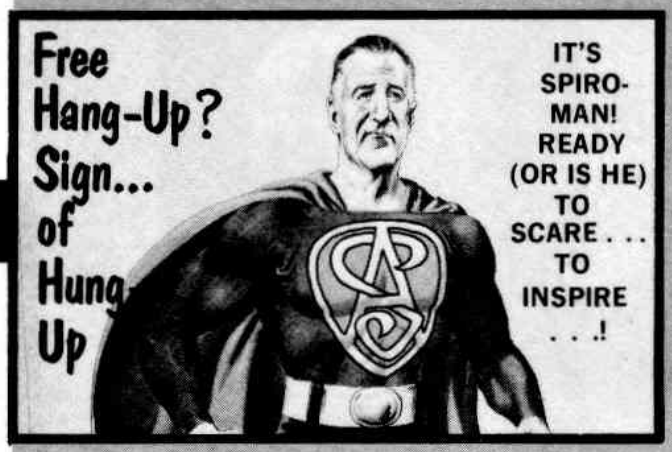
CRACKED Magazine is published monthly, except February, April, June, December and copyright 1971 by Major Magazines, Inc., 1585 Broadway, New York, N.Y. 10036. Second class postage paid at New York, N.Y., and Sparta, Illinois. Publisher can accept no responsibility for unsolicited letters, manuscripts or artwork, although every effort will be made to return such matter when self-addressed, stamped envelope is included. Single copy price, 35 cents. Subscription (6 issues) in the United States and possessions $2.00. PRINTED IN THE UNITED STATES.

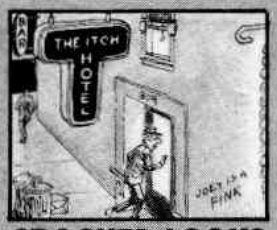
WHAT'S UP FRONT—Our Cover!

Now we know, from seeing the cover this month, why Sylvester P. Smythe sleeps so much around the office in the daytime. What a night-time job he's got. If we didn't think the sheep would call a lawyer, we'd call Sylvester a Baa-by Sleeper. Or, we might just call the whole scene "Much Ado About Mutton".

GARBO JOKES!

COWSMOO-POLITAN!





CRACKED LOOKS AT HOTELS

MAXI-MINI-OR MIDI?

NEATH THE PLANET OF THE APES!

LETTERS

SMILES FUN

Dear Nitwits:

I have a problem in school. I have lots of people there who think they are tough and like to pick on me. They are mostly bigger than I am, too. And this makes it kind of tough on me. If you could help me with this problem, I would be one of the most grateful fellows around, and would always buy your comics, which are good.

"Spud" Pomefrit
Ada, Idaho

Spud, it seems like we can help you here. Just get CRACKED No. 88 (October), which has a cover on the back that is just made for you. Take that back cover and use it like it says. Then keep CRACKED No. 88 on top of your schoolbooks when you go to and from school. They'll think twice about picking out your eyes, Spud!

Dear CRACKED:

For 2 years I've lived in the Dominican Republic in Santo Domingo. I hardly ever got to read your mags but when I got 'em I enjoyed 'em! Why don't you send some up here so the Dominicans will find out what they're really like.

No Return
Please

We like the way you signed that letter. And do you know why? It's just what we were told when we tried to get back into high school.

Dear CRACKED Pots:

I enjoy reading your magazines how ever I don't think my mother approves of it! So I hide it in my room. I have a great big pile of them! I think Sylvester P. Smythe would look much better if he grew a mustache!

Melissa O'Meara
Chicago, Ill.

What your mother doesn't know won't hurt her (in this case) so just keep those piles under the bed. And if the bedleg ever breaks, you got the stuff to shove right under there and hold it up!

Oh! Great CRACKED publisher that thou art consider with grace the attached verbiage concocted on the spur when we view thru the blur Sylvester P. Smythe sledding on wetter in CRACKED for August. Here goes:

"ODE TO A GREAT JANITOR"

Sylvester P. Smythe
May your tribe increase
We saw you sledding
Off the Isles of Greece

On your return
To the land of Nern
Beware that you
Are not hijacked to Berne

You did your bit
And you showed true grit
But don't get CRACKED
We want you back

The "Town Pump Gang"
Columbus, Nebraska

You guys were sitting by the town pump when you dreamed this stuff up? Well, all we can say is they've got something going for them in the town of Columbus, Nebrask: (Going thru the water system, that is!) Is there any music to this verse? If there's a "Town Dump" gang, ask them to sit down by the town pump with you, and mail it in. We'll print it!

Hi Gents and Gentlesses:

Thank you for an excellent magazine. It has taught me more about America and the Americans than any school-book on that subject would have managed. Anyway, a little greeting to you in Norwegian:

-Kara, dokker ma verra toillat-

Which means in English:

"Fellas, you must be nuts"

Steiner Larsen
Trondheim, Norway

Listen, anybody who says that the "dokkter is very toillet" (that's the translation of your greeting in Norwegian, isn't it?) well, you must be nuts too. But, keep smiling, that way you'll get an airing for your teeth, at least.

Gentlemen?

It just happens to be that I hate haircuts. When I get a haircut I get a feeling of insecurity. When I ask for a slight trim, and he gives me that kind of haircut that leaves nothing except a bunch of hair on top. If I ask him to take off a little off the front he always cuts it crooked. I would love to see barbers, haircuts and barber shops criticized as much as possible in CRACKED.

Andrey Pschenichin
Orange, N.J.

We criticized barbers once, and now look at the condition of Sylvester P. Smythe's hair. It's so long now, (see the cover, upper left) that when he sneezes he can flick the bugs off his ears too. But we'll criticize anything, so keep watching, and we'll take the barbers to the cleaners some day soon.

OK GANG!

OK GANG! AT LAST, A TEST WHICH IS A CONTEST . . . FOR YOU! TRY TO "GUESS THE SIDEKICK" AND WIN A PRIZE. IT'S ON PAGE 34.

THE FAMILY IS GROWING

(We're getting more cracked every day!)

THE FAMILY OF CRACKED READERS IS GROWING BIGGER ALL THE TIME!

Yes, the family of CRACKED readers continues to get bigger every day. This means we have more minds to feed and more people to take care of. If you want to be assured of your copy, mail in the subscription coupon below. For only $2.00, you'll receive 6 smile-packed issues of happy-time laughs. Don't be disappointed at the newsstand . . .

SUBSCRIBE * TO * CRACKED

(AND BE DISAPPOINTED RIGHT AT HOME)

CRACKED SUBSCRIPTIONS
108 So. Franklin Avenue
Valley Stream, N.Y. 11580

Here's my TWO DOLLARS. Please put me on your subscription list real fast. I want lots of large laughs!

NAME .....

ADDRESS .....

CITY .....

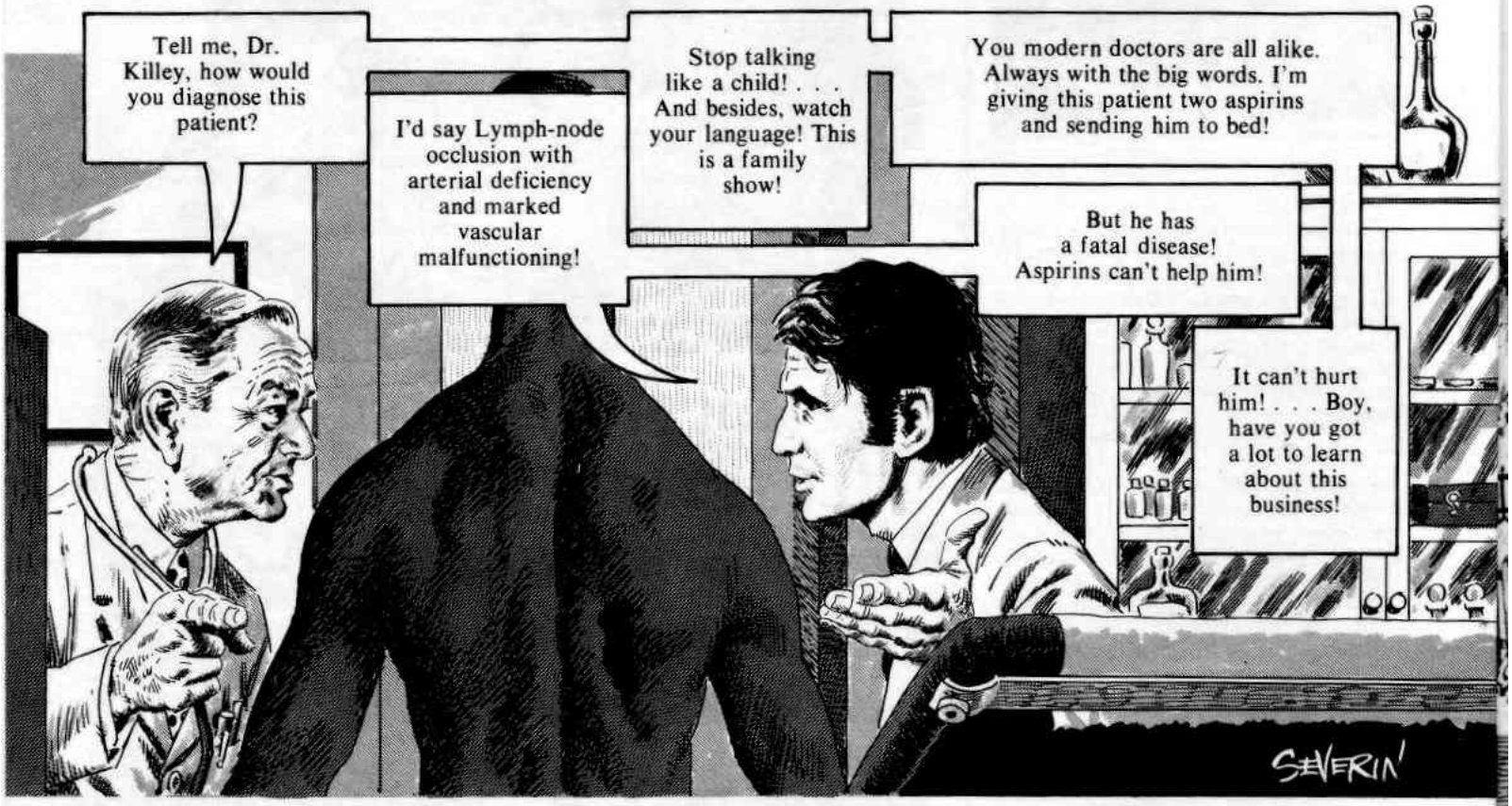
STATE ..... ZIP .....

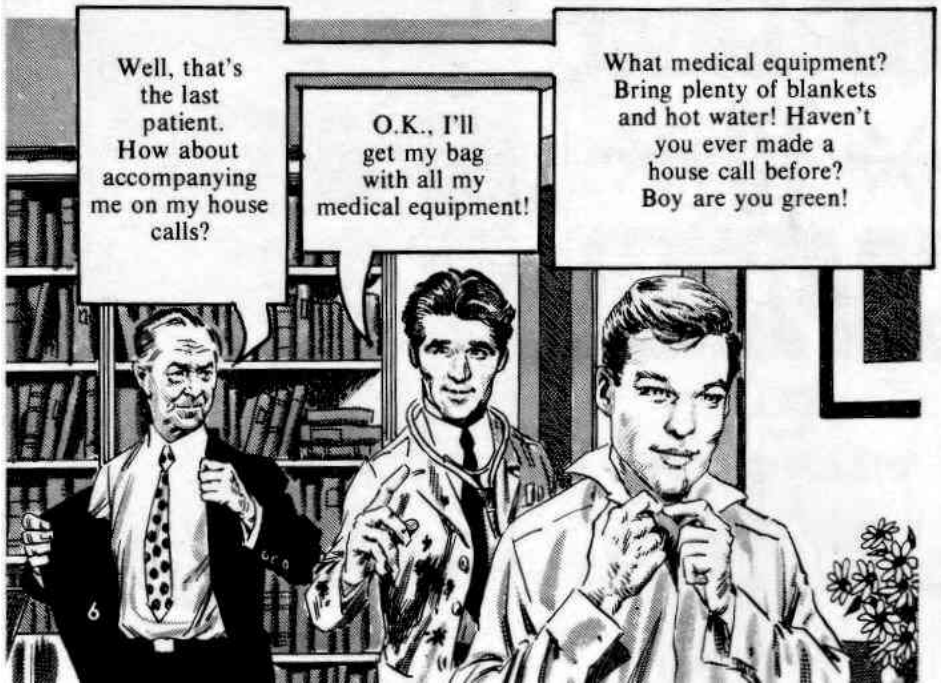
6 Issues, $2.00. Outside U.S., $2.50.

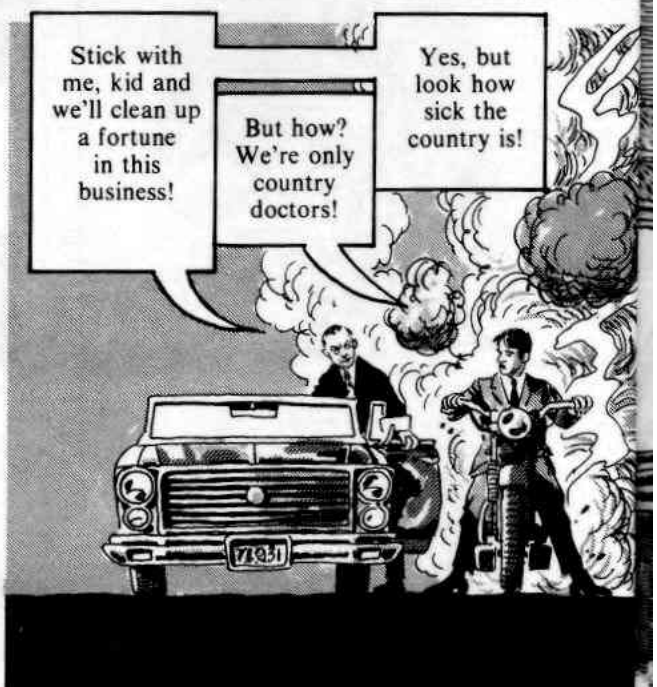
TV SATIRE:

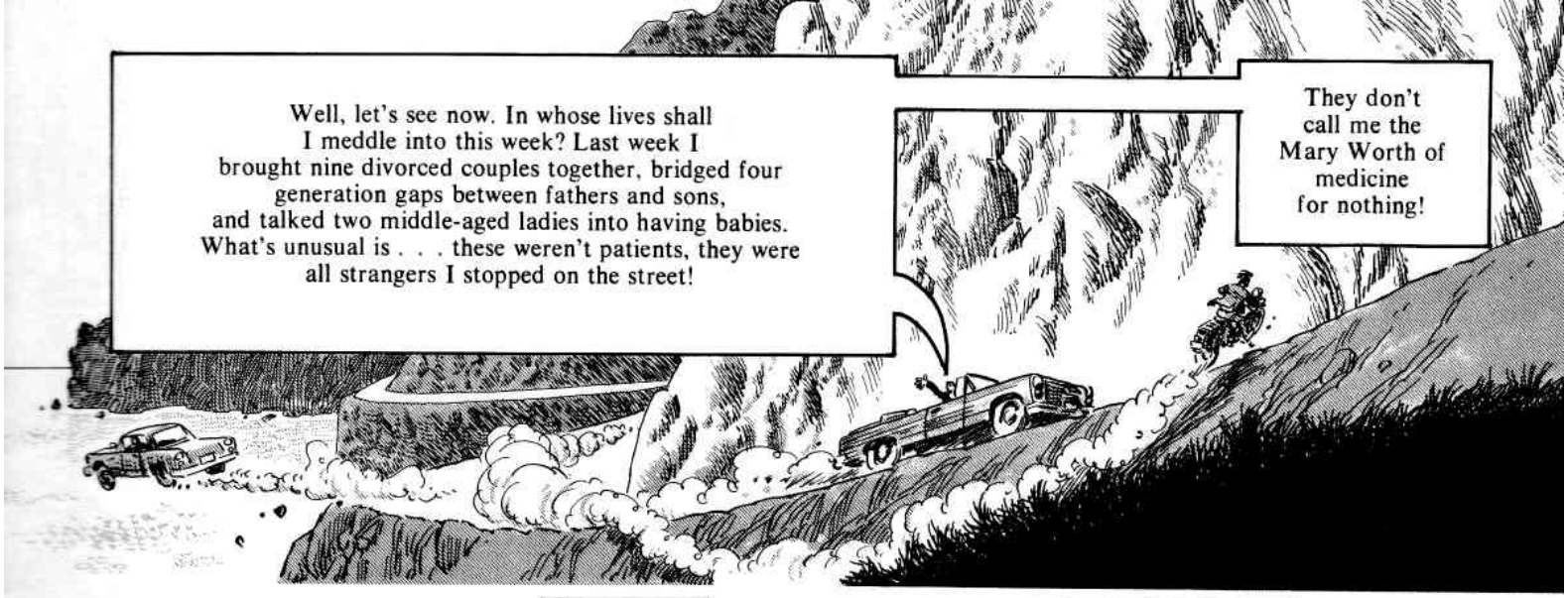
This series is about a doctor unique in medical circles today . . . he makes house calls! Only problem is, your house has to be really sick for him to come. Which is what you'll be after watching . . .

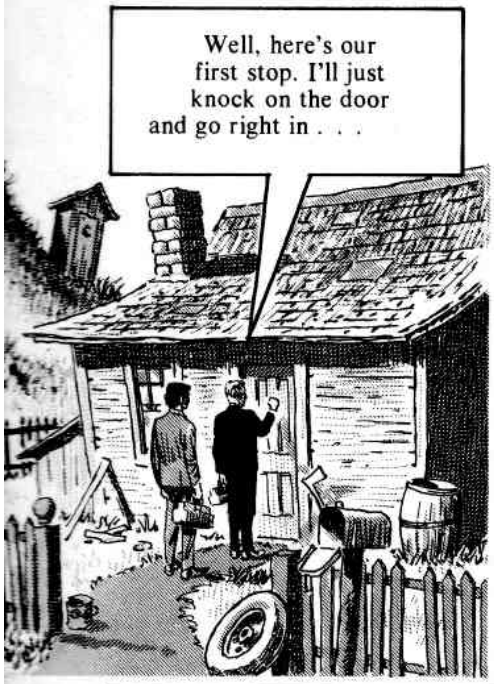
MOCKUS SMELLBY, M.D.



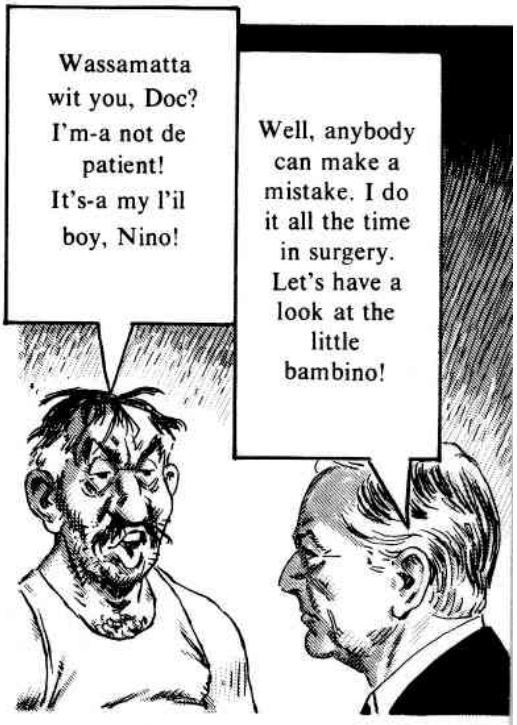


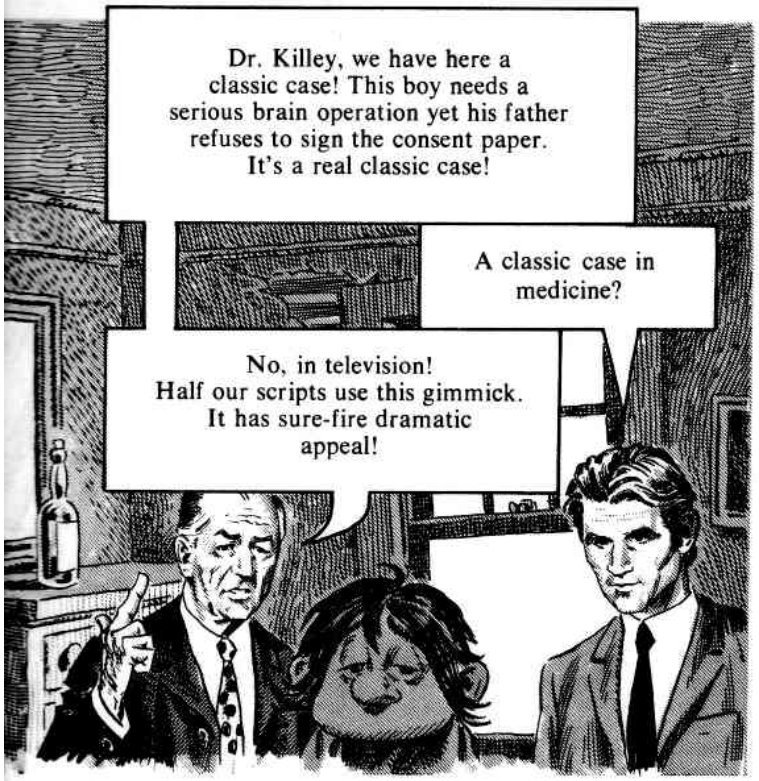


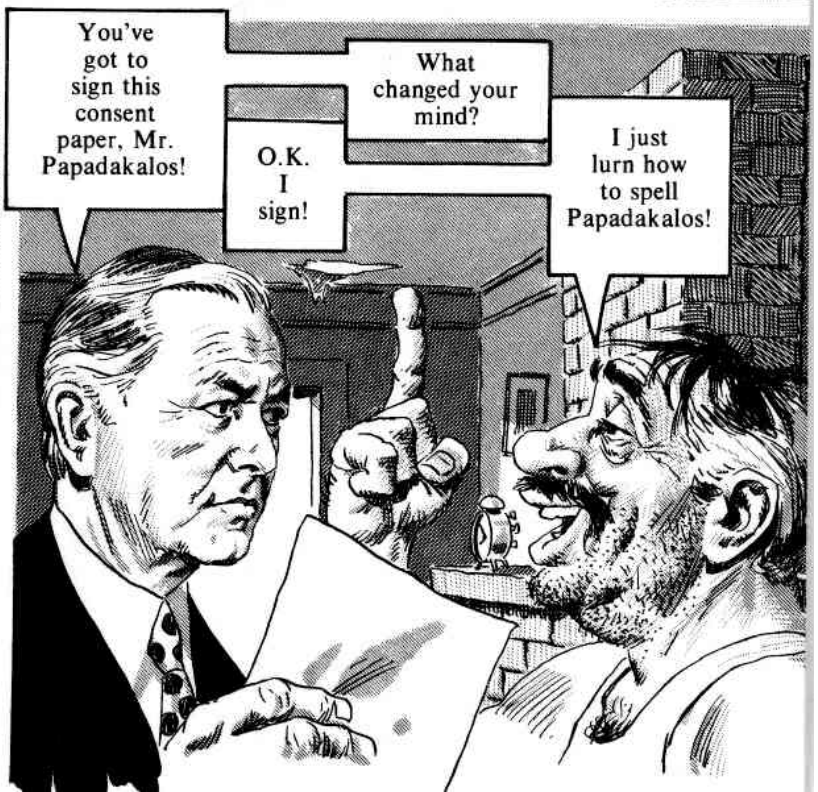

Well, let's see now. In whose lives shall I meddle into this week? Last week I brought nine divorced couples together, bridged four generation gaps between fathers and sons, and talked two middle-aged ladies into having babies. What's unusual is . . . these weren't patients, they were all strangers I stopped on the street!
They don't call me the Mary Worth of medicine for nothing!


Well, here's our first stop. I'll just knock on the door and go right in . . .

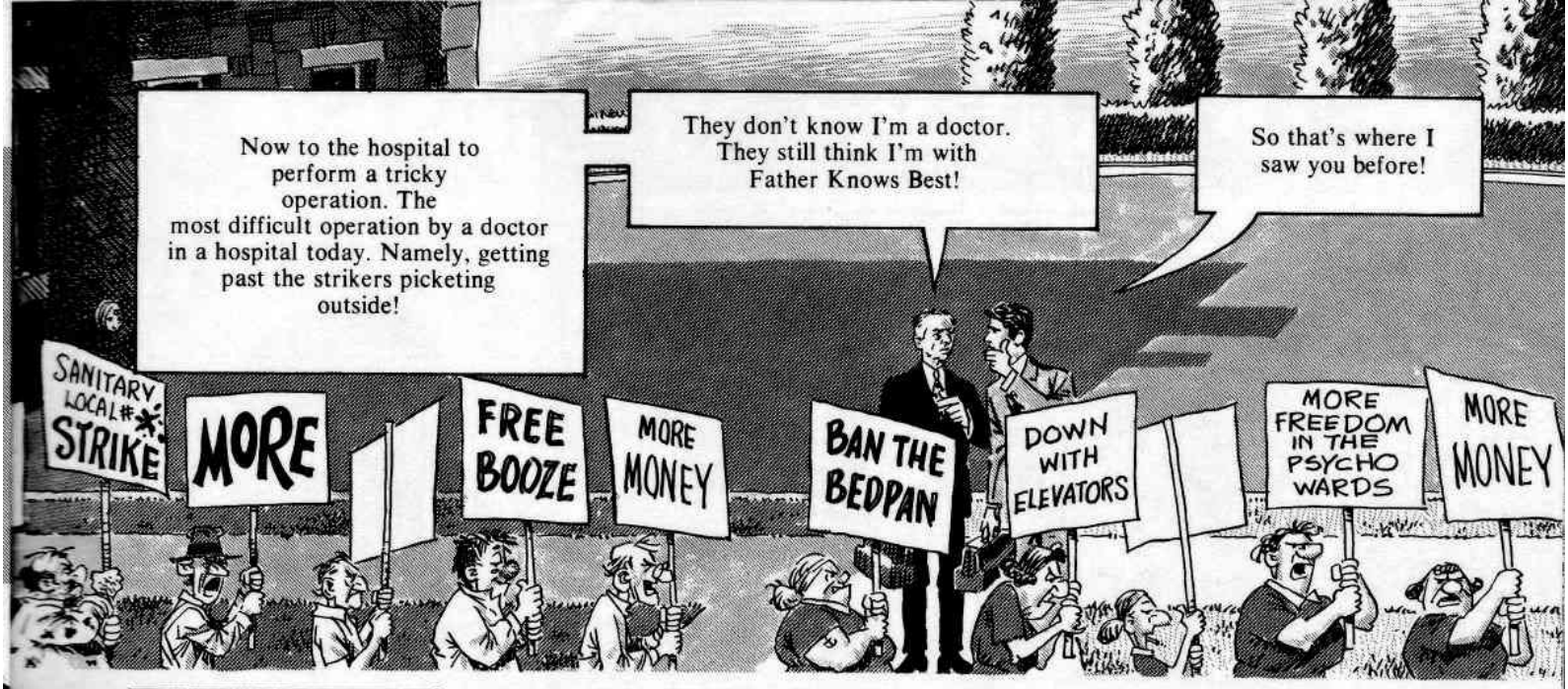
Hiya, Dr. Smellby!
Good grief, you look terrible! I had no idea you were so sick when you phoned. I'm calling an ambulance right away!

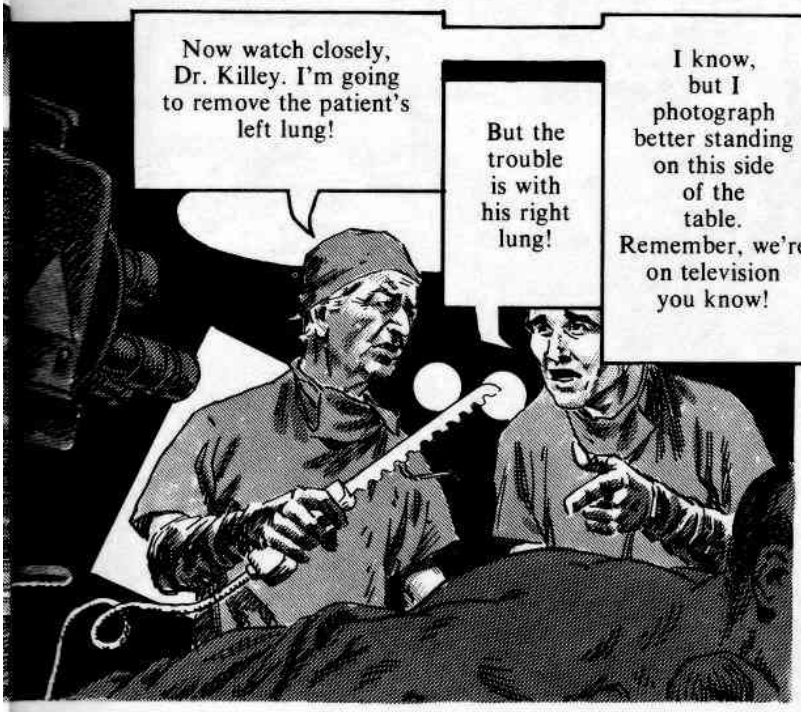

Wassamatta wit you, Doc? I'm-a not de patient! It's-a my l'il boy, Nino!
Well, anybody can make a mistake. I do it all the time in surgery. Let's have a look at the little bambino!

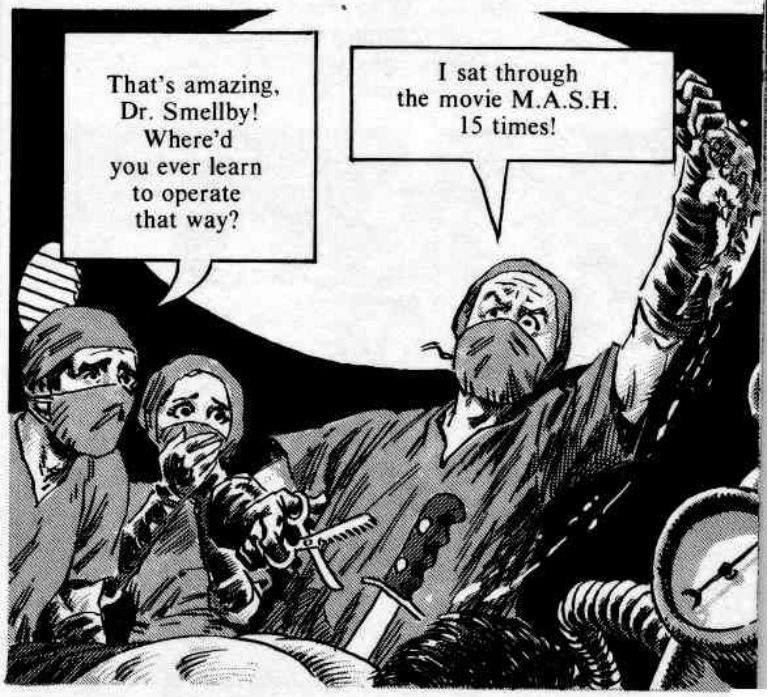

Dr. Killey, we have here a classic case! This boy needs a serious brain operation yet his father refuses to sign the consent paper. It's a real classic case!
A classic case in medicine?
No, in television! Half our scripts use this gimmick. It has sure-fire dramatic appeal!

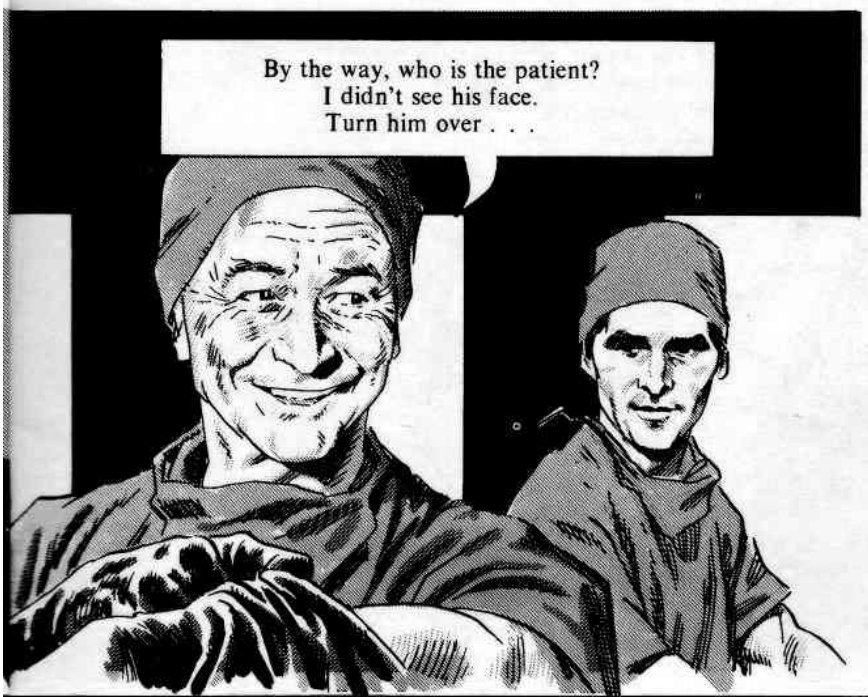

You've got to sign this consent paper, Mr. Papadakalos!
What changed your mind?
O.K. I sign!
I just lurn how to spell Papadakalos!

This woman's case is really rough. Get me some hot water!
But sne's not having a baby?
I know, but I want to take a shower! . . . You really sweat on a job like this!
Wait, I'm only kidding, let me examine her again! . . . Hm-m, this is the worst case of yellow jaundice I've ever seen!
That's not yellow jaundice . . . the patient is Japanese!
So she is! . . . the light's terrible around here!
Well, I'll give her two aspirins and let her sleep it off. She'll feel better in a year or two!
Aspirins for a heart attack?
One should try everything!
In this house the patient had a fever of 109 degrees. What I did was put him in bed with another man who had the chills so they could even off!
But what about his bad X-Rays?
Those I'm having retouched!
Omigosh! I've never seen anything like this before!
You mean this horrible disease?
No this horrible script! . . . It's getting sicker and sicker!
I'm glad this is my last house call. Man, I'm pooped!
Good grief, madam, you look terrible! Just awful! Quick, get into bed! I'll notify your husband!
You're my husband, you nitwit! You haven't been home in months!
Egad! I came to my own house by mistake!
And you won an Emmy for this yet!


Now to the hospital to perform a tricky operation. The most difficult operation by a doctor in a hospital today. Namely, getting past the strikers picketing outside!
They don't know I'm a doctor. They still think I'm with Father Knows Best!
So that's where I saw you before!
SANITARY LOCAL# STRIKE
MORE
FREE BOOZE
MORE MONEY
BAN THE BEDPAN
DOWN WITH ELEVATORS
MORE FREEDOM IN THE PSYCHO WARDS
MORE MONEY


Now watch closely, Dr. Killey. I'm going to remove the patient's left lung!
But the trouble is with his right lung!
I know, but I photograph better standing on this side of the table. Remember, we're on television you know!


That's amazing, Dr. Smellby! Where'd you ever learn to operate that way?
I sat through the movie M.A.S.H. 15 times!


By the way, who is the patient? I didn't see his face. Turn him over . . .

YIPE!

Cut off the oxygen supply! . . . Stop the intra venus!
Tote that barge! . . . Lift that bale!
Dr. Smellby, what are you doing? You're killing the patient!
Did you see his face? It's Dr. Cannon from Medical Center! My only competition today! Who needs it?
But he's going off the air anyway soon! You're killing him for nothing!
What? . . . Huh? . . . Omigosh! . . .
Quick give him some aspirins and put him to bed! We can still save him!
Oh, no! You're not doing that old bit again!
Why not? I've been doing the old bits for years and it's been paying off! How do you think I won that Emmy?
Like I always say, sonny . . . Father Knows Best!

THE REVENGE OF THE BUMBLE BEE

SKIRTING THE ISSUE SECTION:

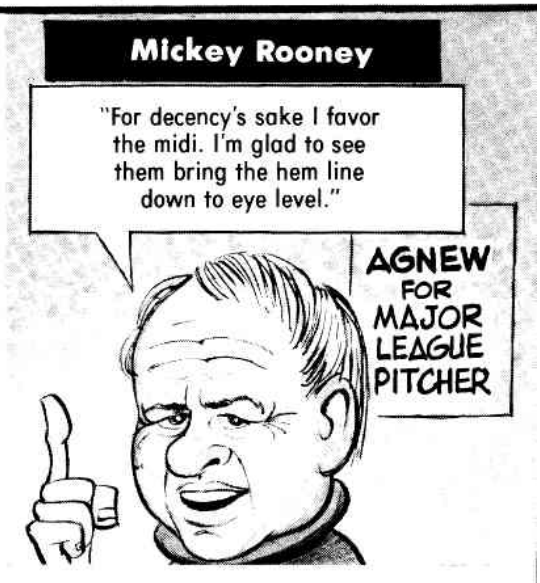
It's been CRACKED's policy to deal with light issues like the problems of pollution, Viet Nam, racial strife, etc. However, for once CRACKED pulls off its kid gloves and tackles the most controversial issue of our times, yep, you guessed it, we're talking about...

THE MAXI-MINI-MIDI CONTROVERSY!

Actually, the creation of the midi was an accident...

CRACKED Checks Male Reactions To The Mini-Midi-Maxi-Controversy

Mickey Rooney



"Chick" N. Professional Coward

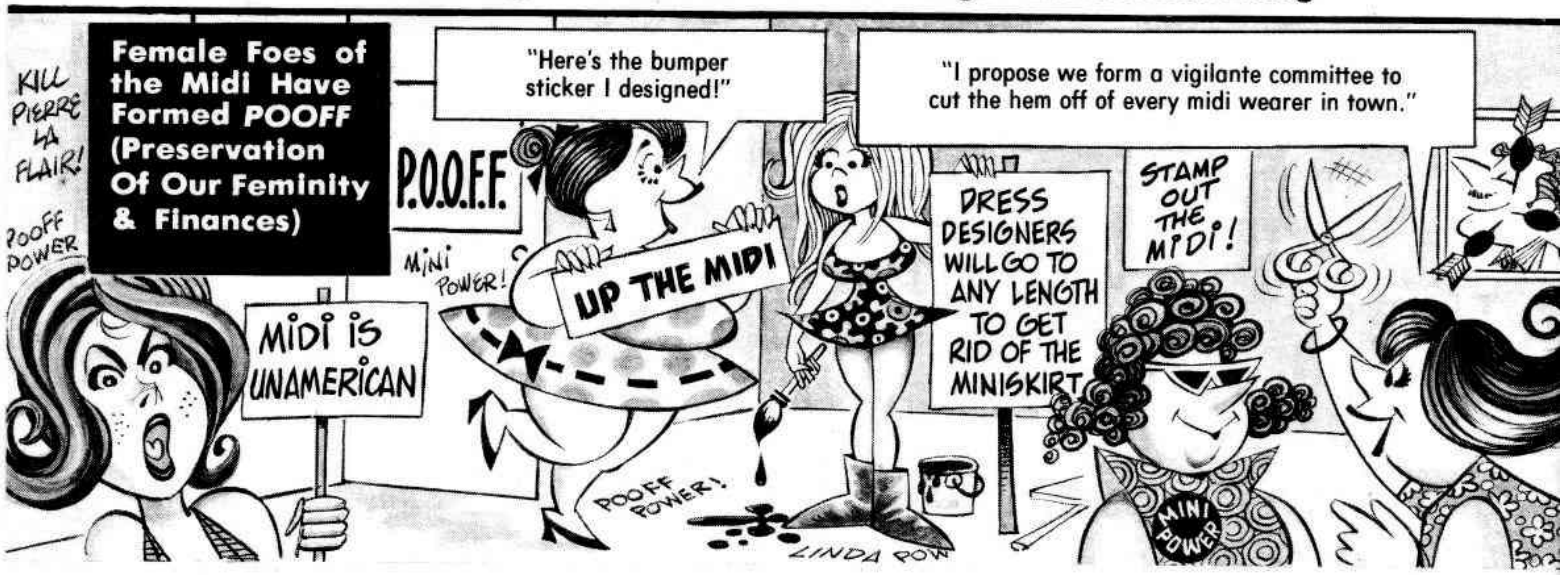
J. Kornbawl, Comedian

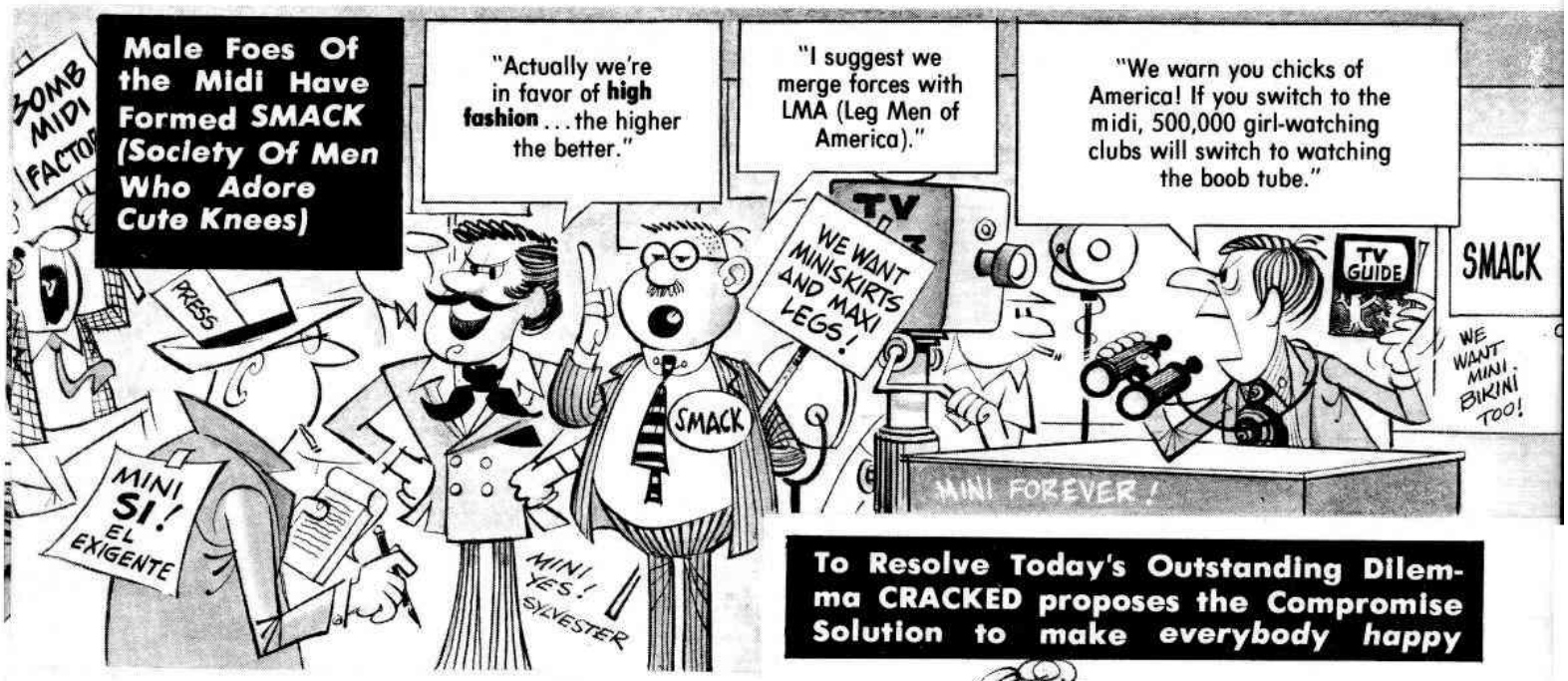
Alphono Smythe, Street cleaner

Russia

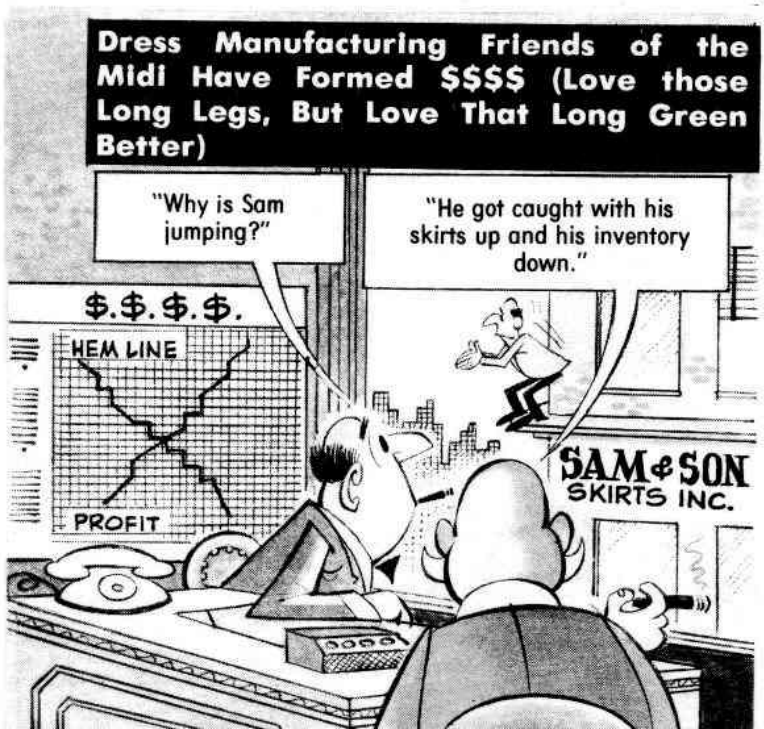
Greece

The Controversy Has Brought Several Pro and Con Organizations Into Being





To Resolve Today's Outstanding Dilemma CRACKED proposes the Compromise Solution to make *everybody happy*



The magazine for good solid American girls who have a feeling for the fun of life. Cowsmoo incorporates Complicated Patterns Magazine, the Girl Flouts Digest, and the Saturday Evening Wallflower.

COWSMOOPOLITAN

NOVEMBER
a swingin' month
to think about
gettin' hitched

MISS COWSMOO'S gown by Hayseed House.
Freckle-dimmer supplied by Mole of California.
Hairstyle by Mr. Michael Alfafa, Route 20 Salon.

MYSTERY NOVEL COMPLETE IN THIS ISSUE!

Chapter 7

How a girl with a pair of buck teeth intrigued her way into a twenty buck pair.

FICTION FOR A SUMMER'S NIGHT

26 insect-repellent treated pages, that fold up fast to swat flies—and other night-time pests!

COWSMOO INTERNATIONAL

Was the boy next door a foreign agent? He took me to lunch 3 times . . . DUTCH!

ALL CONTRIBUTIONS TO COWSMOO MAGAZINE MUST BE ACCOMPANIED BY A STAMPED FOOTPRINT. (NO HIGH HEELS, PLEASE!)

COWSMOOPOLITAN

ARTICLES:

A Snake-Hunter Shot My Toe-Ankle Love Chain 17
Keeping Your Hair Neat In A Bake-Off 35
Making Your Dairy Floor "Picture Pretty" 21
My Irish Oatmeal-Knit Sweater Ruined My Diet 22
Exotic Travel Stickers For Your Haywagon ..... Foldout
Ronczeslas X. O'Warnekecizski Was Just His Summer Name 11

PSYCHOLOGY DEPT:

Is Making Home-Made Apple Butter A Symbol Of Super-Market Fright? 7

GOOD POSTURE DEPT:

How To Sit In A Haywagon Without Swaying Much 29

TRAVEL SECTION:

You May Have To Wear Seat-Belts On Those Fast Paris (Kentucky) Hayrides! 4

SWINGING SINGLES HOME DECORATING HINT:

Convert That Unused Hope Chest Into A Portable Canning Unit 36

GOOD GROOMING DEPT:

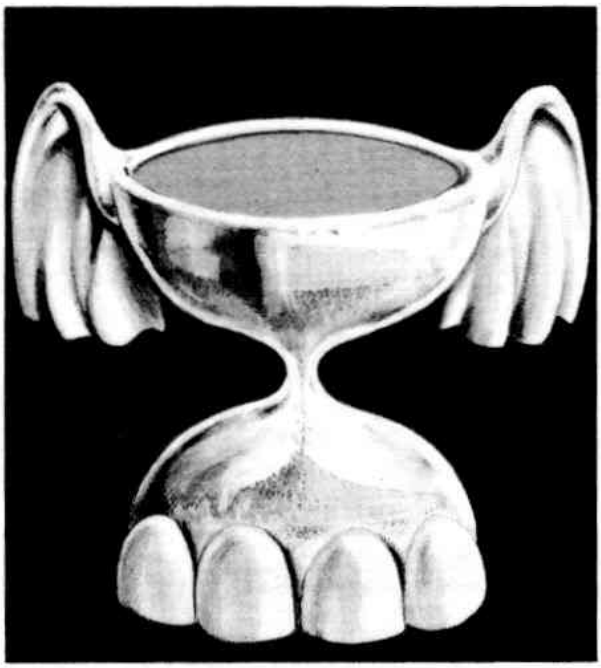
Personalized Advice On How Far To Tilt Your Head Back After Getting A New Nose 39

ABOUT OUR COVER GIRL

MISS COWSMOO'S most recent appearance was at the Lima, Ohio fairgrounds, where she guessed the cow-weighing contest. Her prize was 346 pounds of butter in the shape of that cow. She'll use this butter to restore and smooth her baked-out skin. Ahh, those weekends of bain de soleil at Wapakoneta! (Ohio).

Look for her soon in the movie Moo-La-La, the simple story of the a French industrialist's love of the land—the land near Fort Knox, Kentucky. She plays the part of a complex peasant. MISS COWSMOO is one of our very modern girls who think that beauty, glamour, and the feeling for the fun of life are not enough. You still gotta get a man. So when she pickets for Women's Liberation, it is usually in front of YMCA's or auto mechanic schools.

THE COWSMOO SHOPPER



Now, Wonderful News For Career Cooks, and Bottle Washers!

Bored with your usual alfalfa-and-avacado party surprises?

Tired of serving sliced hard-boiled eggs on your dandelion delight salads? Well, here's a conversation-stopper even those Grey-hound bus swinger friends of yours won't know about. This exotic 37 1/2 MINUTE EGG-TIMER . . . lets you give your guests a perfectly-cooked elephant egg! Send all your egg-money (no shells, please) to:

TRADER CORN
Box 3267740
(big box number for these)
TUSKALOOSER, USA

Now, Wonderful News For Career Farm-Girls!

While you are milking or mowing, or just standing around remembering that "simpatico" Italian you met on the "bella" macaroni box, GRABBEM arm reducer belts will use your body heat to melt away excess fat. Use before formal hayrides, and when you have that once-in-a-lifetime heavy date . . . heavier than you are, that is.

Recommended by RSSA
(Russian Women's Street Sweepers Association)

Send $14.92 (no canning-jar tops) to:

GRABBEM CORP.
BROKEN WING RUN
VIRGINIA

THE EDITOR SAYS: STOMP INTO MY PARLOR!

Hi, all you wonderful sexy feline things who really keep the image of the COWSMOO GIRL bright! Stomp into my parlor! That's one sure way of getting all that good rich black earth off your feet.

This month COWSMOO is full of features that will make a lovelier, more-aware you! Take Dr. Dan DeSantis, who asks "Why Should A Nice Girl With Warts Feel Inferior?" Dr. Dan points out that, to a man who's half loaded (like those oafs most of you go out with on Saturday night) warts on the face of the beloved can be very comforting identification marks. Do read this article, and think! And then check our shopping guide pages for a good wart-remover. Some of our advertisers can even remove warts by mail. But it takes a lot of scraping as the envelopes aren't very sharp. Post Office regulations. Are they tryna hold us back?! Yet your face can be your fortune. . . if your Daddy's rich!

Be sure to read our first-person report on Getting A New Nose, by Snubb Cutty. Snubb says it's okay, just be sure they don't take some of your upper lip off too. Cause then your mouth tightens up, and you can't talk hardly at all for weeks. You'll feel dead, then; right, felines? Snubb will look okay again. But she's through as a champion peanut-roller. Tough luck, Snubb.

Lissen. you felines who live in the city: do a little volunteer work at a chic hospital this week, will you? The change of air will do you good.

Well, that's it for this month! And by the way, keep all those matchboxes coming in. I have just lots of friends who want to save their falling hair. Have a delicioso Decembre. (That's Spanish for ——) oh well, you'll figure it out, felines.

Helen Growley Burns

bachelor of the month

Isn't there some feline out there who can fling a halter on this jazz-mad jolly janitor for a nationally-known magazine?

It helps if you're an early riser, cause he is. The sun comes in early thru the cracks in his 400 ecchh-er estate.

He doesn't talk much, but isn't that some kind of a soulful expression?

A literature-lover, he can often be seen lounging around newsstands. Good luck, felines!

DEAR COWSMOO DEPT.

(The sighs the limit here)

I have this problem that I don't know whether to marry this man or not. I am 5 feet 10". And I go with a fellow 4 feet 10".
Now I want to be liberated and the little guy makes me feel real big. But I have longer arms than he does, and when we go out I keep opening the doors first.
Now I'm getting tired from holding these doors open because he doesn't walk right in he always stands right in the doorway to check the prices on the menus. If they're high, he walks out, leaving me holding the door.
Yet there's something about this little shrimp that I really go for. He's rich. Maybe some of your long-armed readers could help me with this problem.

(Signed)

"Going Ape Over Shorty"

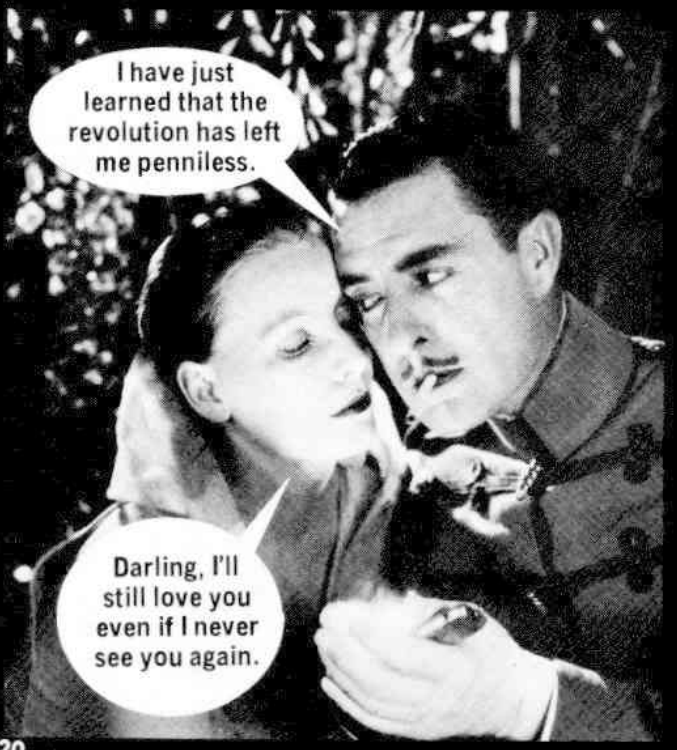
Dear Going:
For liberations sake! Can't you stoop a little when you're out with Shorty? Or only go into banks with him, they usually have electric-eye operated doors.
If this doesn't work, would you just put him in a plain wrapper and mail him to the Answering Lady, here at Cowsmoo? That's all for now. Something just broke. It's this orange crate I have to stand on to see the desk top. Bye.

"Slam" Mennen.

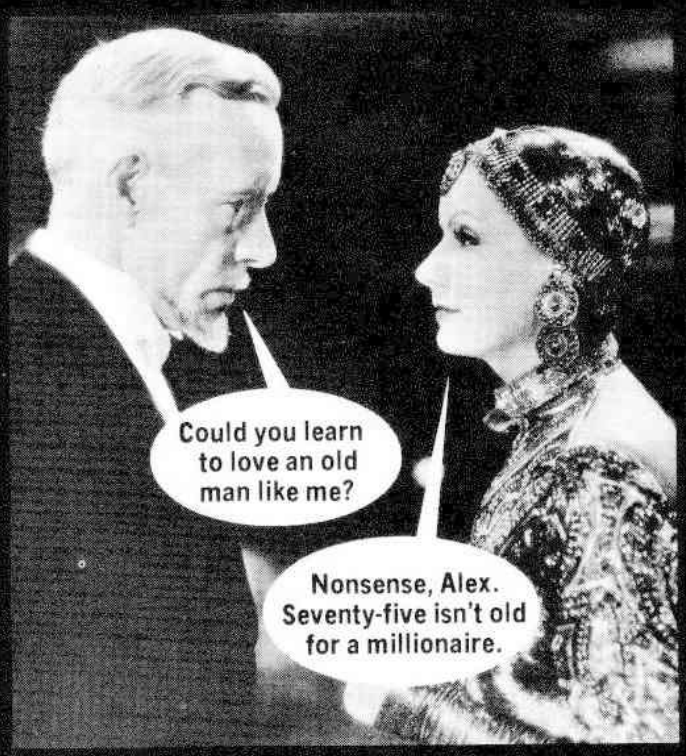
THE EXPLORER AND THE SNOWMAN

SILENT MOVIES COME TO LIFE AS CRACKED

GETS GRETA TALK



GARBO TO... AT LAST!



AUCTION ACTION SECTION!

Independent production by small movie companies is "In" these days. So, the big movie studios are auctioning off objects and props that have been used in famous motion pictures over the past forty years.

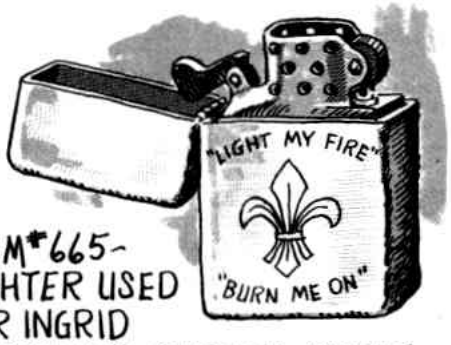
OBJECTS FOR SALE AT A

ITEM # 13 - SPECIAL TOOTHBRUSH USED BY BELA LUGOSI FOR HIS ROLE IN "DRACULA"

ITEM #53 – CALENDER USED BY RAY MILLAND FOR THE "LOST WEEKEND"

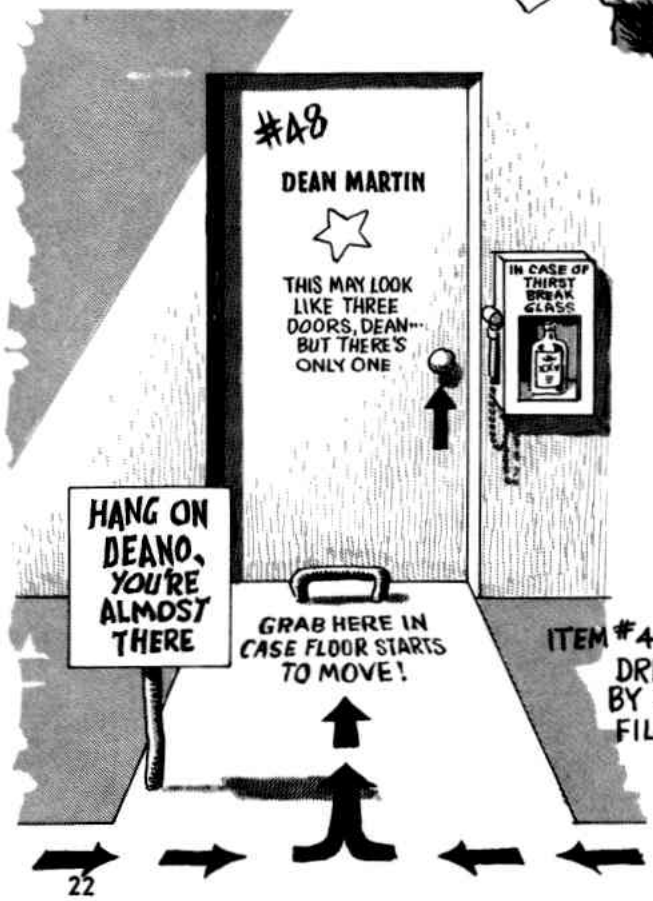
ITEM # 368 - PILLOW USED TO PREVENT SADDLE SORES IN "THE PONY EXPRESS"

ITEM # 389 – BOTTLE OF SARSAPARILLA USED BY GOOD GUY COWBOYS WHEN ORDERING IN BARROOM SCENES



ITEM # 665 – LIGHTER USED FOR INGRID BERGMAN'S BURNING AT THE STAKE SCENE IN "JOAN OF ARC"

ITEM # 61 – TWELVE INCH BELT USE BY WILLIAM POWELL FOR "THE THIN MAN"



ITEM # 48 – DRESSING ROOM USED BY DEAN MARTIN DURING FILMING OF HIS MOVIES

ITEM # 137 LADDER USED BY M. ROONEY FOR ALL HIS KISSING SCENES

Hoping to catch a glimpse of Raquel Welch on the trading block, one of our CRACKED writers cartwheeled over to a famous studio auction recently. And saw these fascinating . . . .

HOLLYWOOD AUCTION

ITEM #125 – BROKEN HALO USED BY MAE WEST FOR HER ROLE "I'M NO ANGEL"

ITEM #171 – NOSE MUFF USED BY JIMMY DURANTE FOR ALL OUTDOOR SCENES

ITEM #203 – STUDIO LUNCH BOX SET USED BY W.C. FIELDS

ITEM #182 – STATUE USED FOR PUBLICITY PURPOSES FOR "FAREWELL TO ARMS"

ITEM #197 – MARBLES THAT MARLON BRANDO PUT IN HIS MOUTH TO IMITATE SOUTHERN TYPES

ITEM #22 – ARTIFICIAL LAWN COLORER, USED FOR "HOW GREEN WAS MY VALLEY"

ITEM #41 – ASSORTED POPSICLE STICKS, DISCARDED BY KING KONG

ITEM #96 – ANT-REPELLENT SPRAY USED BY KIM NOVAK WHILE MAKING "PICNIC"

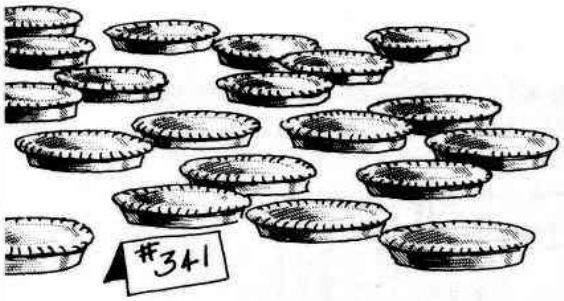
ITEM #105 – SWORD USED BY ZORRO IN "MARK OF ZORRO"

ITEM #102 – LEFTOVER BOX OF KLEENEX USED BY SON OF KONG

ITEM #77 – ASSORTED SHOVELS AND SPADES USED IN THE "GOLDIGGERS OF 1933"

ITEM #1885 – EARMUFFS WORN BY JAMES CAGNEY DURING THE FILMING OF "THE ROARING TWENTIES"

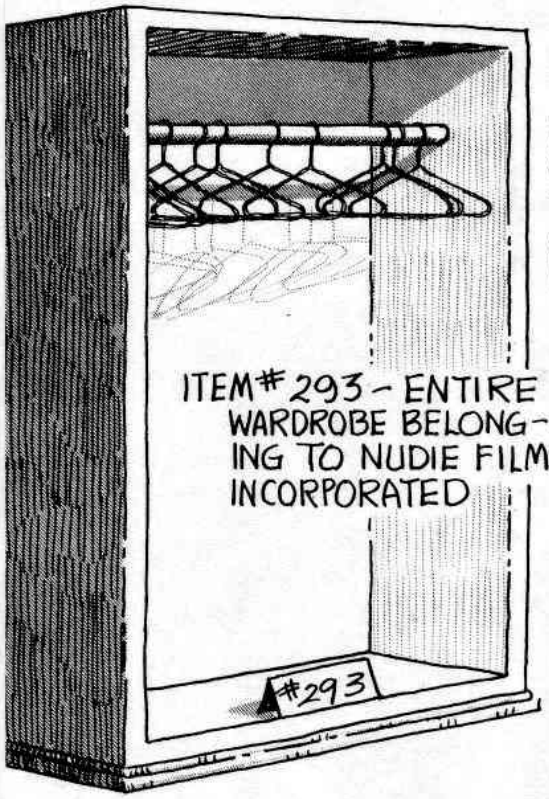
ITEM #5 – SLED WITH INSCRIPTION "ROSEBUD"... IT IS NOT KNOWN FOR WHAT MOVIE OR PURPOSE THIS SLED WAS USED



ITEM # 156 – DUELLING REVOLVER SET USED BY GREGORY PECK AND JOSEPH COTTEN IN THE FILM "A DUEL IN THE SUN"

ITEM # 341 – TWO MILLION SURPLUS KEYSTONE COMEDY PIES. NO MATTER IN WHAT DIRECTION THEY ARE THROWN THEY ALWAYS LAND IN SOMEBODY'S FACE. (HURRY! BEFORE SOUPY SALES BUYS OUT OUR ENTIRE SUPPLY.)

ITEM # 304 – INVISIBLE WARDROBE WITH MATCHING LUGGAGE BELONGING TO CLAUDE RAINS FOR HIS ROLE AS "THE INVISIBLE MAN"

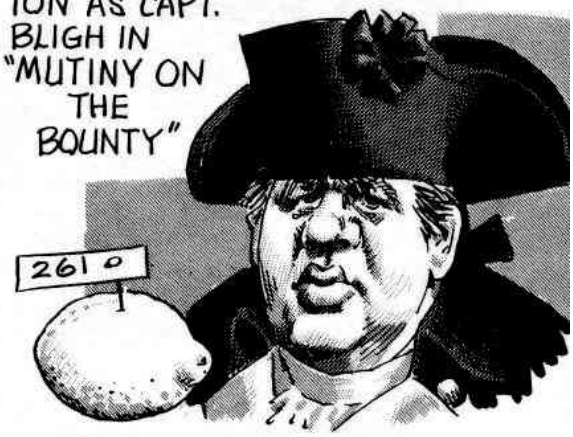


ITEM # 293 – ENTIRE WARDROBE BELONGING TO NUDIE FILMS INCORPORATED

ITEM # 355 1,000 ASSORTED PISTOLS USED IN WESTERNS. GUARANTEED TO FIRE AN ENDLESS SUPPLY OF BULLETS WITHOUT THE NEED TO RELOAD.

ITEM # 27 – THE ARROW THAT ALWAYS MISSES JOHN WAYNE BY AN INCH. ARROW HAS A SLIGHT CURVE FROM THOSE CONSTANT MISSES.

ITEM # 261 – ACTUAL LEMON SUCKED BY CHARLES LAUGHTON TO ACHIEVE HIS SURLY EXPRESSION AS CAPT. BLIGH IN "MUTINY ON THE BOUNTY"

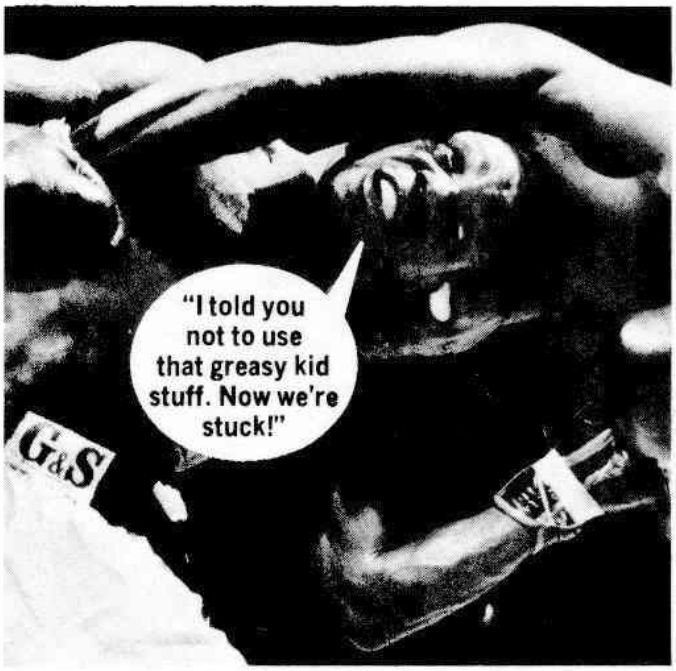


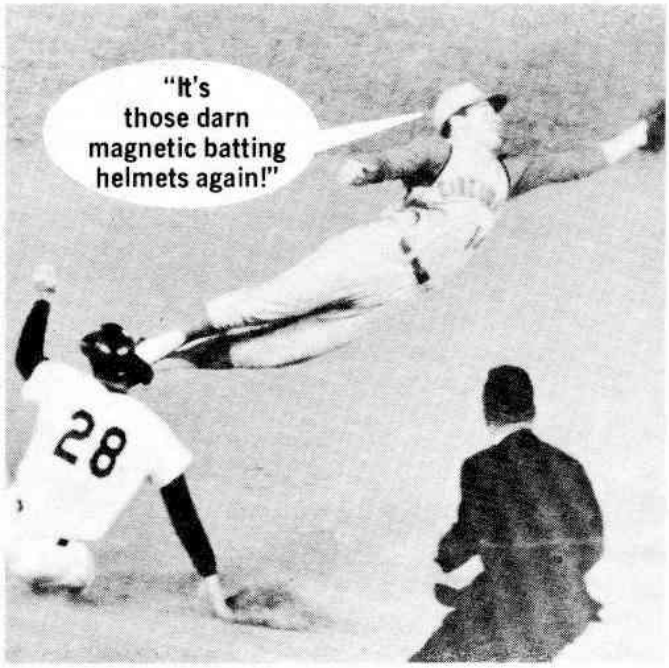
ITEM # 504 – BEDS USED BY THE SEVEN DWARFS IN "SNOW WHITE"

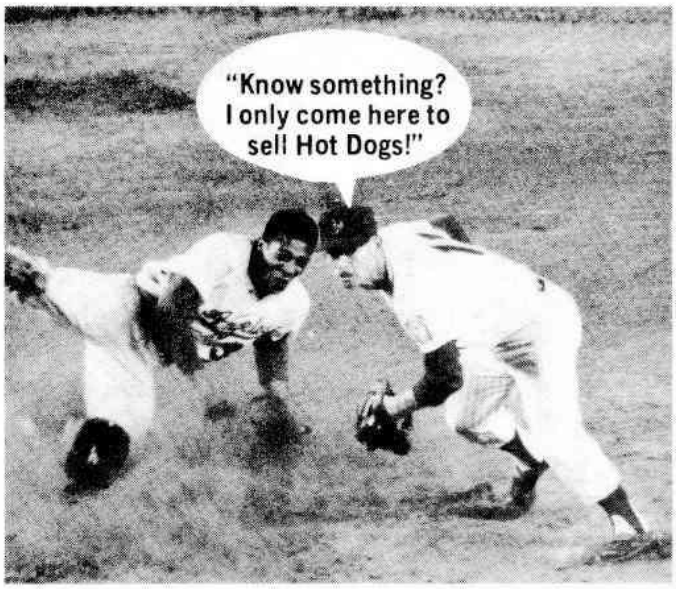
ITEM # 313 – SPECIAL CONTOUR COUCH USED BY LON CHANEY BETWEEN TAKES OF "THE HUNCHBACK OF NOTRE DAME"

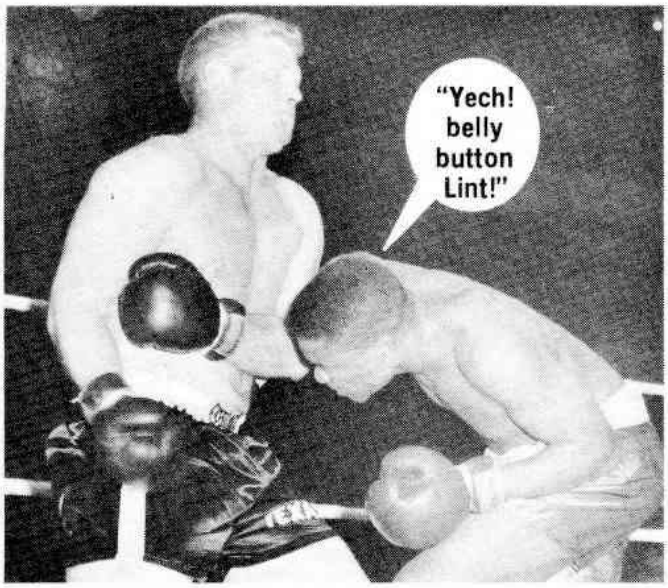
When the action gets heavy, the players really speak up; so CRACKED takes you right down on the field, to hear these

TENSE MOMENTS IN SPORTS









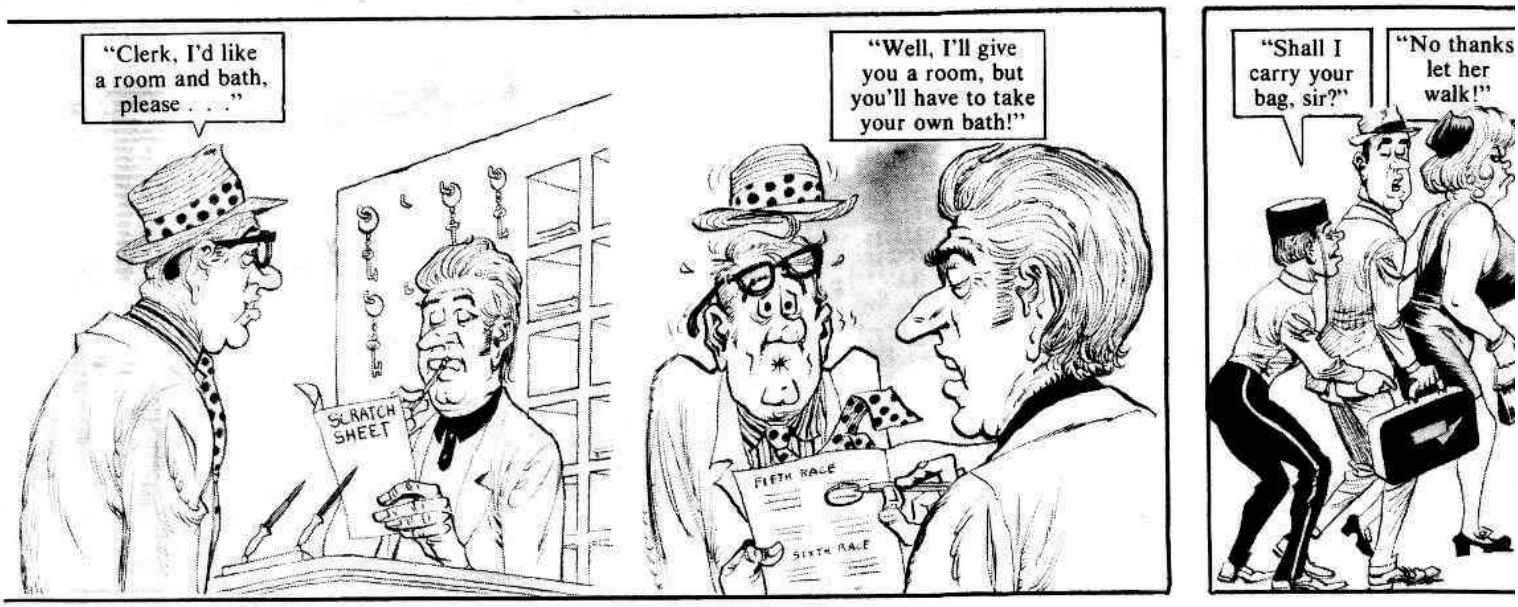
HYSTERICAL HISTORY SECTION:

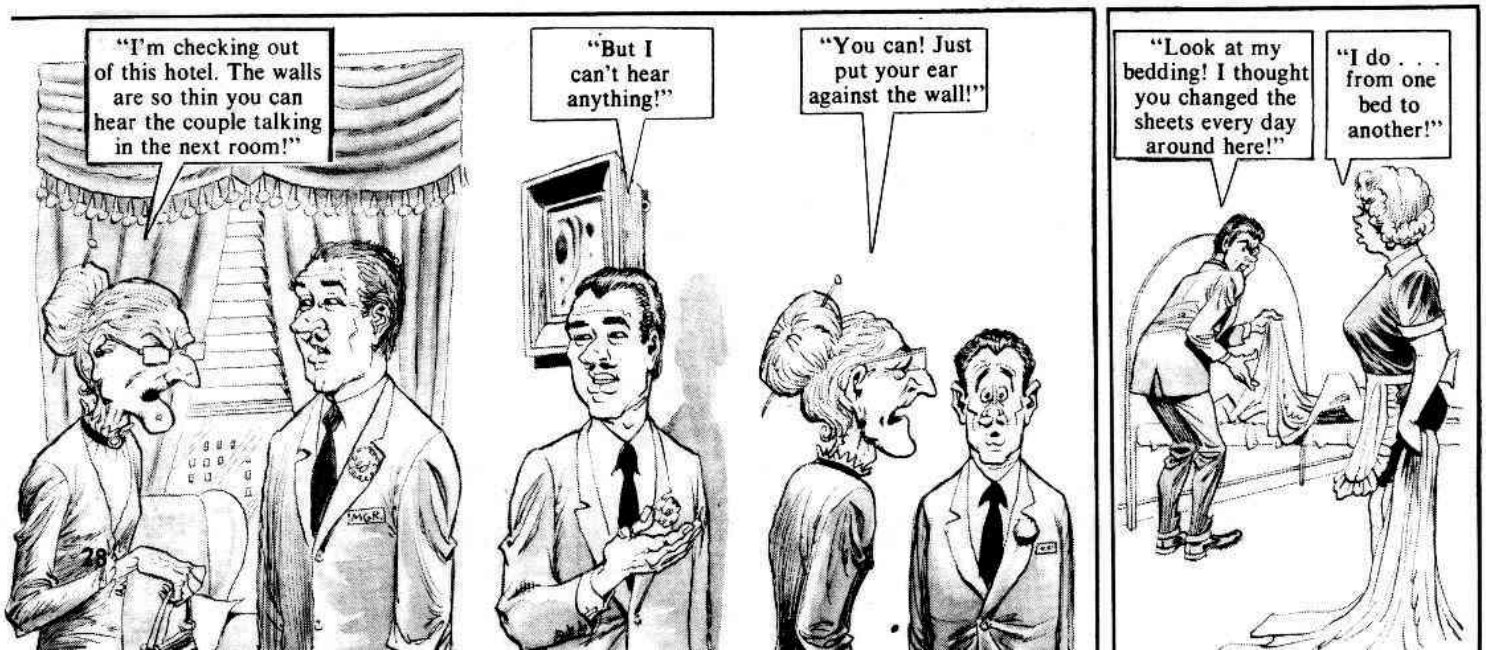
CRACKED TAKES A SEAT

AT CUSTER'S LAST STAND

THE INN SECTION:

CRACKED LOOKS AT

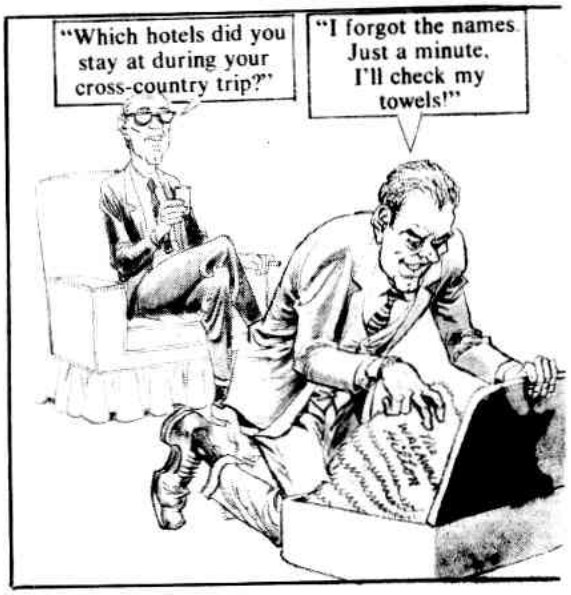


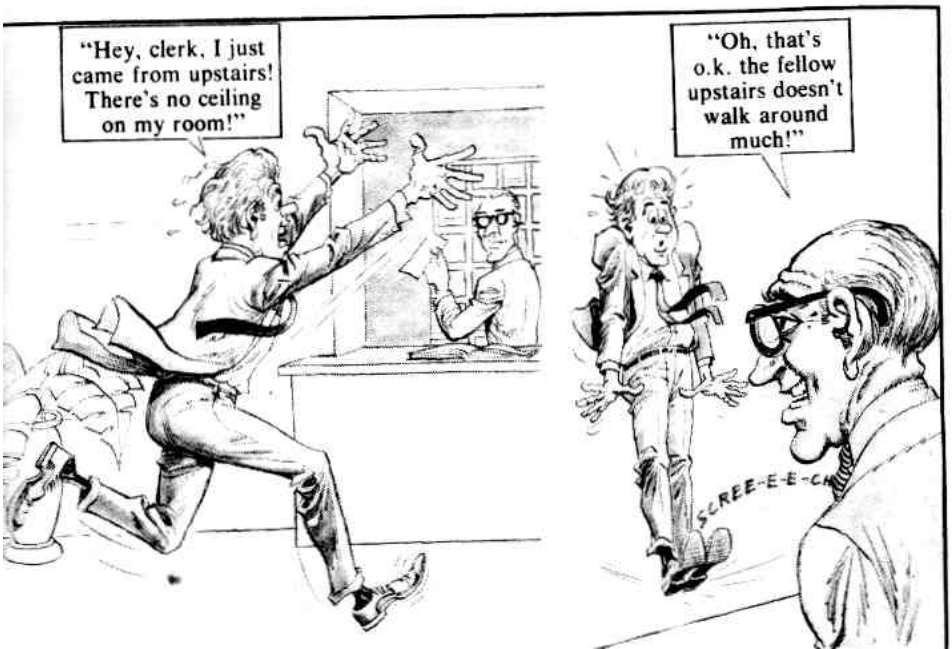


HOTELS

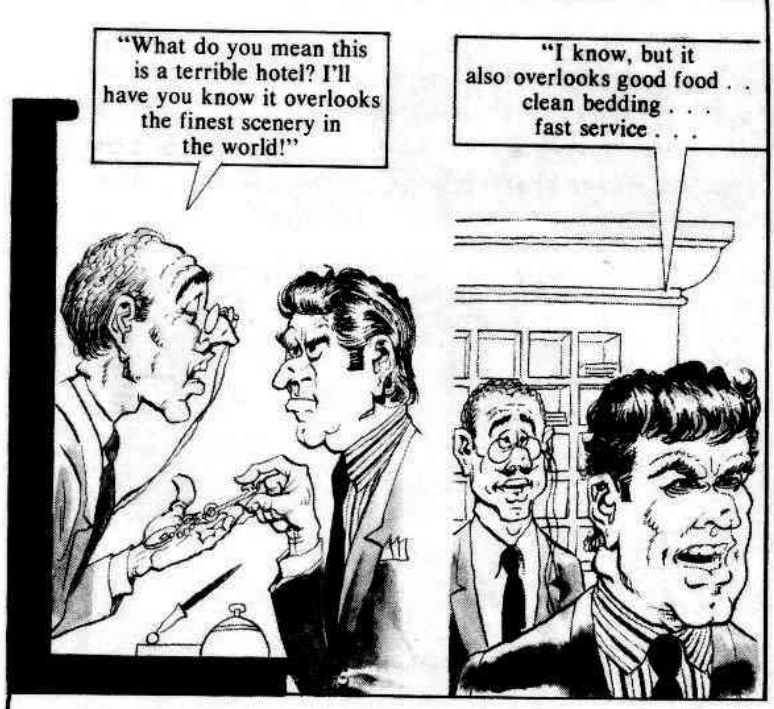
"What hotel you stopping at?"
"The Hilton, of course! And you?"
"I'm at the Waldorf! Only the best for me too. Well, goodbye now!"
"Yeah, be seeing you!"
BAR
THE ITCH HOTEL
ROOMS
JOEY IS A FINK

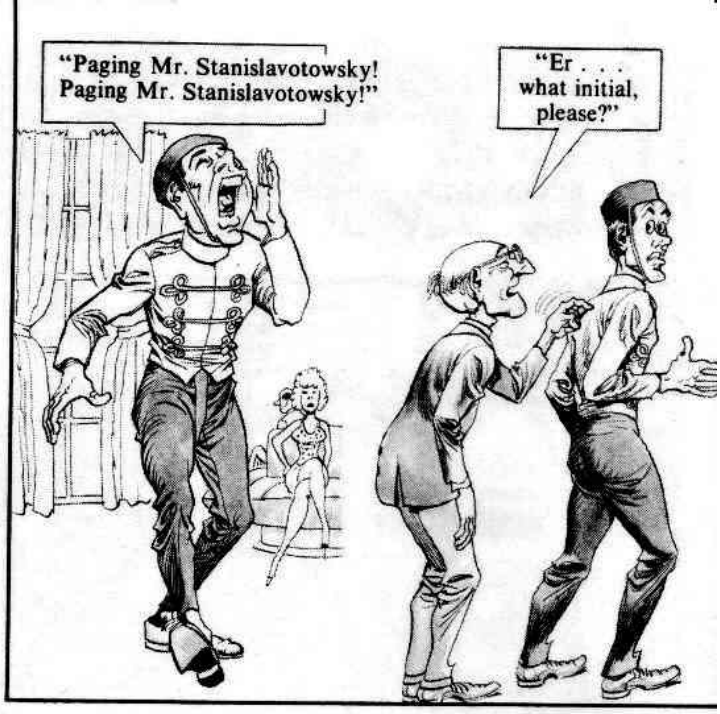
"And that ought to do it! I think I can accommodate you all now!"
"That's wonderful. I hope it won't be too much trouble!"
"What trouble? We do it every day!"

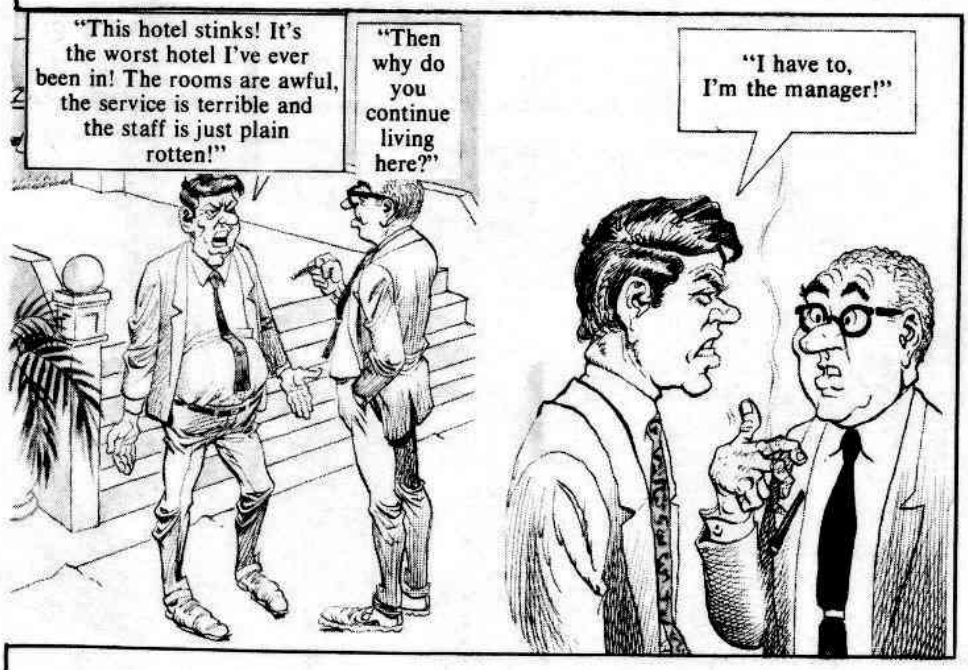

"Which hotels did you stay at during your cross-country trip?"
"I forgot the names. Just a minute. I'll check my towels!"


"Hey, clerk, I just came from upstairs! There's no ceiling on my room!"
"Oh, that's o.k. the fellow upstairs doesn't walk around much!"
SCREE-E-E-CH

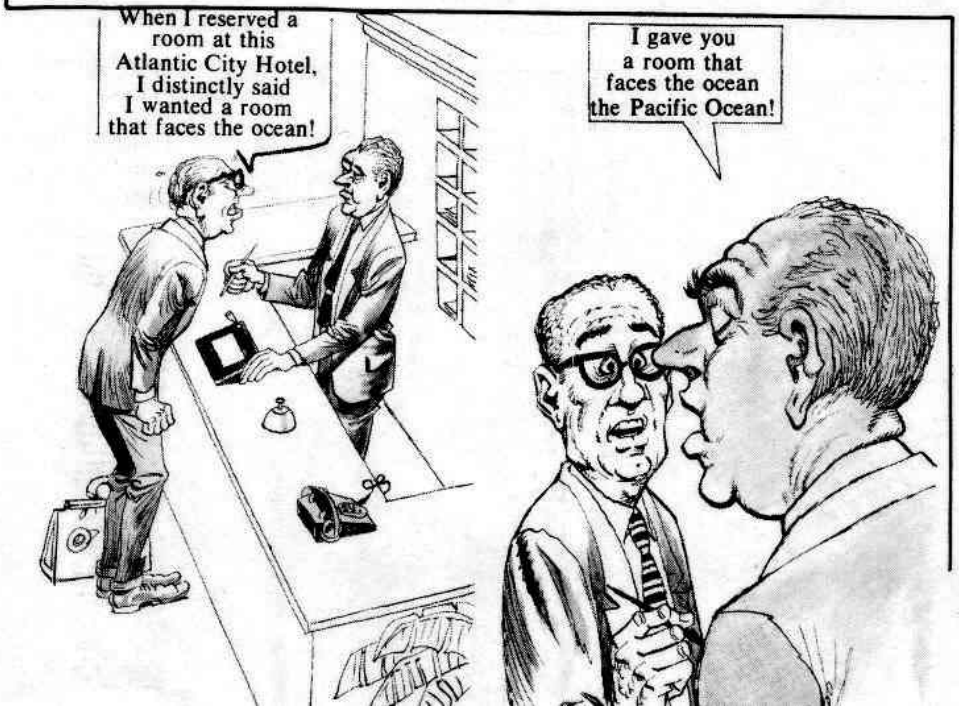
"Boy, are you lucky! The hotel's jammed for the holidays, yet you manage to get a room and bath!"
"What's lucky? They're in two different hotels!"

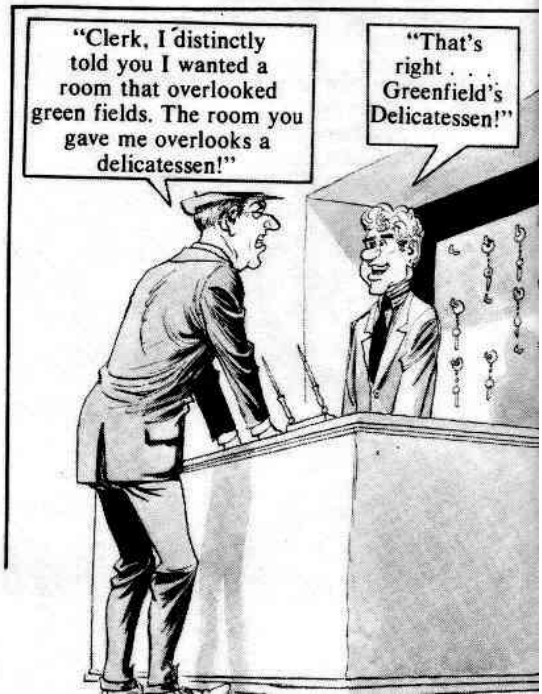

"What do you mean this is a terrible hotel? I'll have you know it overlooks the finest scenery in the world!"
"I know, but it also overlooks good food . . clean bedding . . . fast service . . .


"Paging Mr. Stanislavotowsky! Paging Mr. Stanislavotowsky!"
"Er . . . what initial, please?"


"This hotel stinks! It's the worst hotel I've ever been in! The rooms are awful, the service is terrible and the staff is just plain rotten!"
"Then why do you continue living here?"
"I have to, I'm the manager!"

"Have you a reservation?"
"What do I look like . . . an Indian!"


When I reserved a room at this Atlantic City Hotel, I distinctly said I wanted a room that faces the ocean!
I gave you a room that faces the ocean the Pacific Ocean!

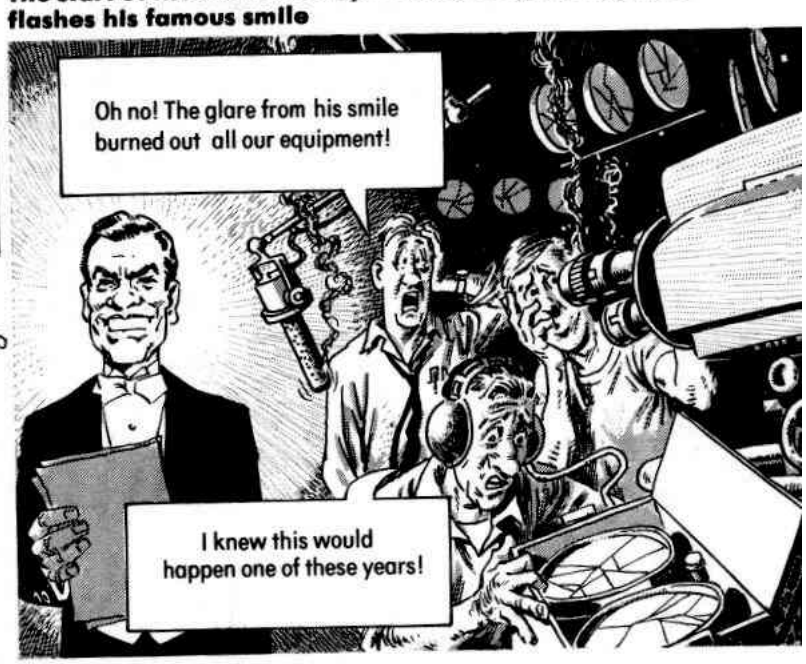

"Clerk, I distinctly told you I wanted a room that overlooked green fields. The room you gave me overlooks a delicatessen!"
"That's right . . . Greenfield's Delicatessen!"

Just a short time ago, The Miss America Beauty Pageant was shown on television. About 3 out of 5 people looking at TV that night watched the Pageant to see who'd be selected as the prettiest, most intelligent girl in America. CRACKED now reports on this TV spectacular. If it doesn't look like the show you saw, maybe you were watching something else, like The Horse Show from Madison Square Garden. Here then is a CRACKED version of the

MISS AMERICA CONTEST!

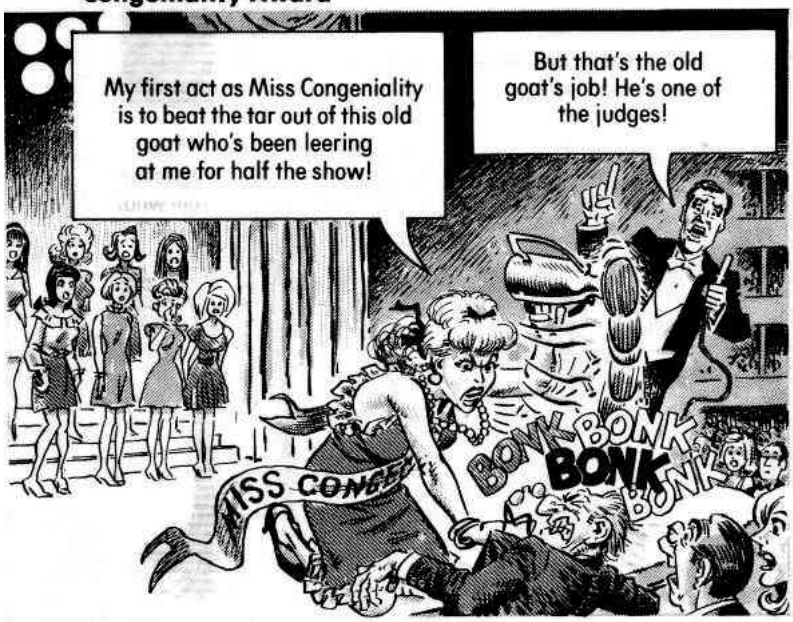
Chaperones are assigned to each contestant to discourage any man from getting too friendly

The start of the show is delayed when host Blurt Sparks flashes his famous smile

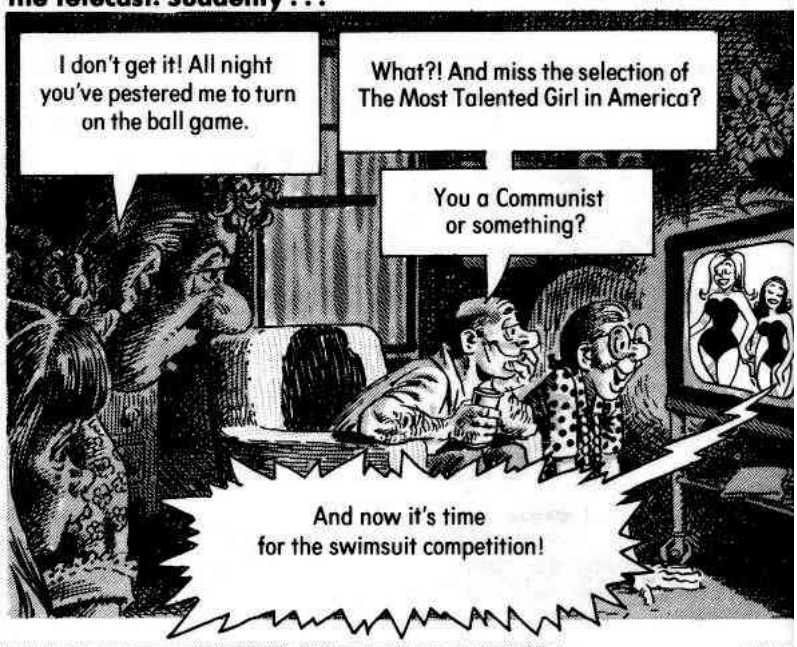


The show finally gets under way as each girl, dressed as her state flower or state bird, dances in a slick production number called "It's Great To Be Pretty In Atlantic City"

The friendliest, most cooperative girl wins The Miss Congeniality Award



Up till now, the males in the family have been ignoring the telecast. Suddenly . . .



June Heartlocket, The Show's Hostess, interrupts the pageant every 7 minutes to sell beauty aids

The contestants are talented as well as beautiful. Here we see some of the fantastic skills in the talent segment of the show as performed by 3 of the finalists

Finalists are asked questions about important issues of the day. They prove they are as intelligent as they are talented

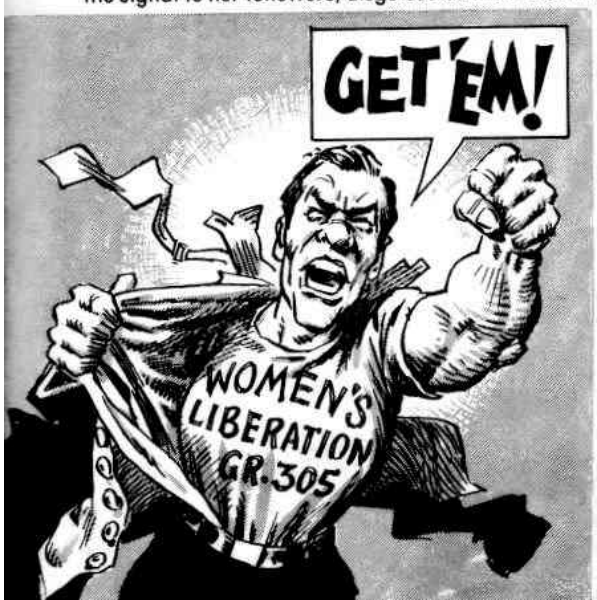
The winner of the Miss America title is announced. The other girls seem to be offering congratulations as they crowd around her but—

Appearances can be deceiving

The new Miss America takes the traditional walk down the runway. Now we know why she's always crying

Suddenly there's a blood-curdling scream from the person everyone believed was Blurt Sparks!

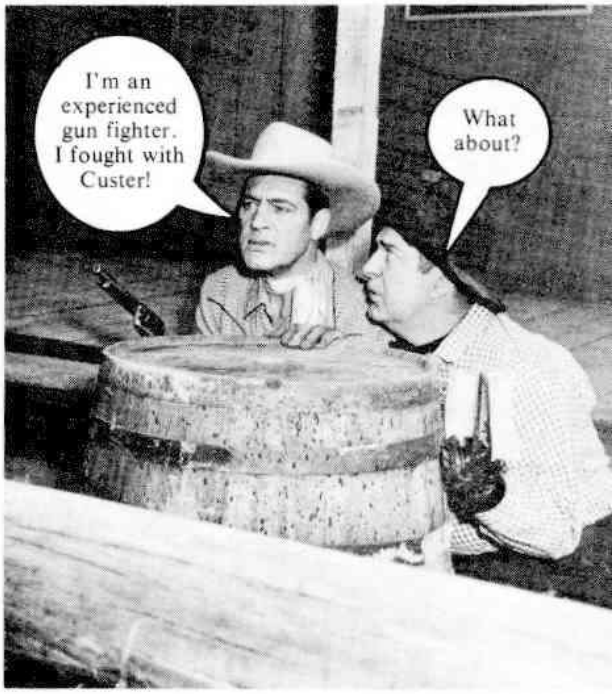
It's really the leader of a local women's liberation group! She gives the signal to her followers, disguised as the orchestra, to disrupt the show—



CRACKED'S GUESS WHO'S THE SIDEKICK CONTEST!

Here it is! We'll tell you (as it you didn't know) that a sidekick is a right-hand man to a star cowboy. The first reader to send in the names of the sidekicks gets the photos (now rare). And a year's subscription to CRACKED.

Saddle up your brains, and send in your answers!



Just say something and I'll make you eat your words!
Fried chicken, . . biscuits. . . 'taters. . .

And he just proved it.
My buddy never took a lesson on the accordion in his life.

According to the partnership agreement, Sam put up the money and I the experience.
And now a week later You got the money and Sam's got the experience.

REAL AD

HORROR HOUSE

$3.00 Ea.

FRANKENSTEIN'S MONSTER MASK.

Be the "Death of the Party."

WEREWOLF MASK.

Gruesome to Behold.

$3.00 Ea.

SHRUNKEN HEAD

$2.00 Ea.

Looks absolutely real. Tell your friends you picked it up on your last safari. A real scream!

HORRIBLE HANDS.

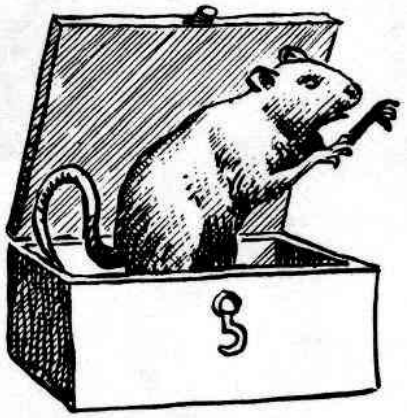
Only $3.00 per pair.

FRANTIC FEET.

Only $3.00 per pair.

RAT IN THE BOX.

Only $1.25 Ea.



HORROR HOUSE
108 South Franklin Avenue
Valley Stream, L.I., N.Y. 11580

I enclose $..... for:

- ☐ BLACK WIDOW SPIDER
- ☐ HORRIBLE HANDS
- ☐ SHRUNKEN HEAD
- ☐ RAT IN BOX
- ☐ FRANTIC FEET
- ☐ MONSTER-FROM MERCURY

ALL RUBBER MASKS $3.00 each.

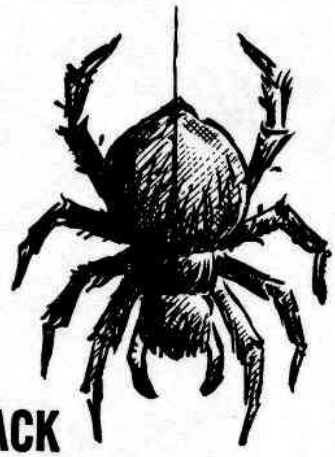
- ☐ DEVIL
- ☐ FRANKENSTEIN'S MONSTER
- ☐ ZOMBIE
- ☐ WITCH
- ☐ WEREWOLF
- ☐ MAN-FROM-MARS
- ☐ VAMPIRE
- ☐ HORRIBLE-MONSTER
- ☐ SKULL
- ☐ GORILLA

Name.....

Address.....

City..... State..... Zip.....

Outside U.S. & Canada please include additional 25¢ postage per item.



BLACK WIDOW SPIDER.

$1.00 Ea.

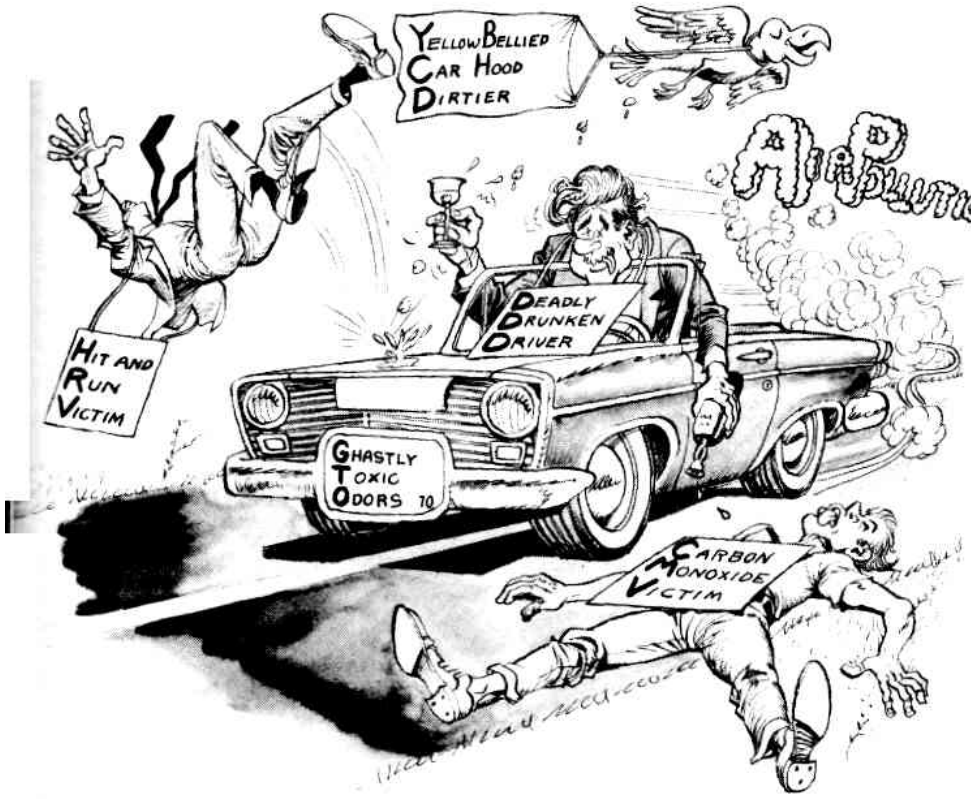
A real horror, but great fun.

Remember when they started reducing the names of groups and things to initials, like A.S.P.C.A., DDT, AFL-CIO? Things have really gotten worse! Just about everything has been initialized now. What would happen if it got entirely out of hand? What if everyone came down with what CRACKED calls . . . .

INITIALITIS

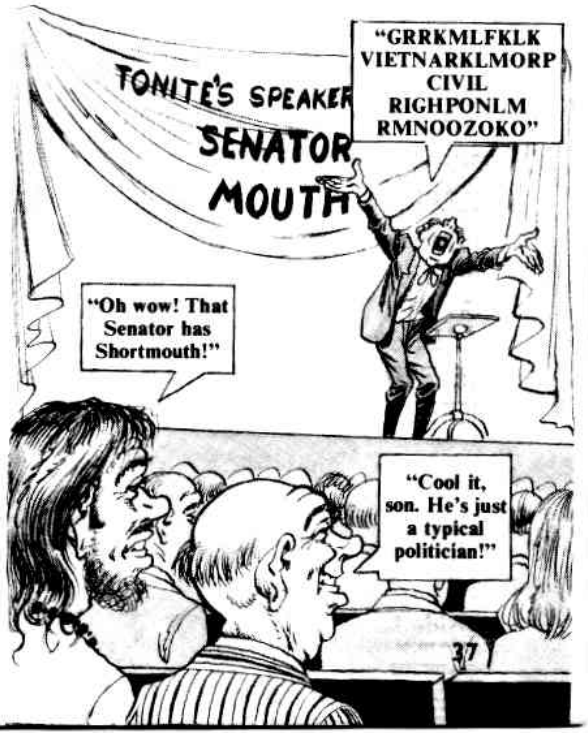
McCARTNEY

If everything got this disease, we'd see things like this—



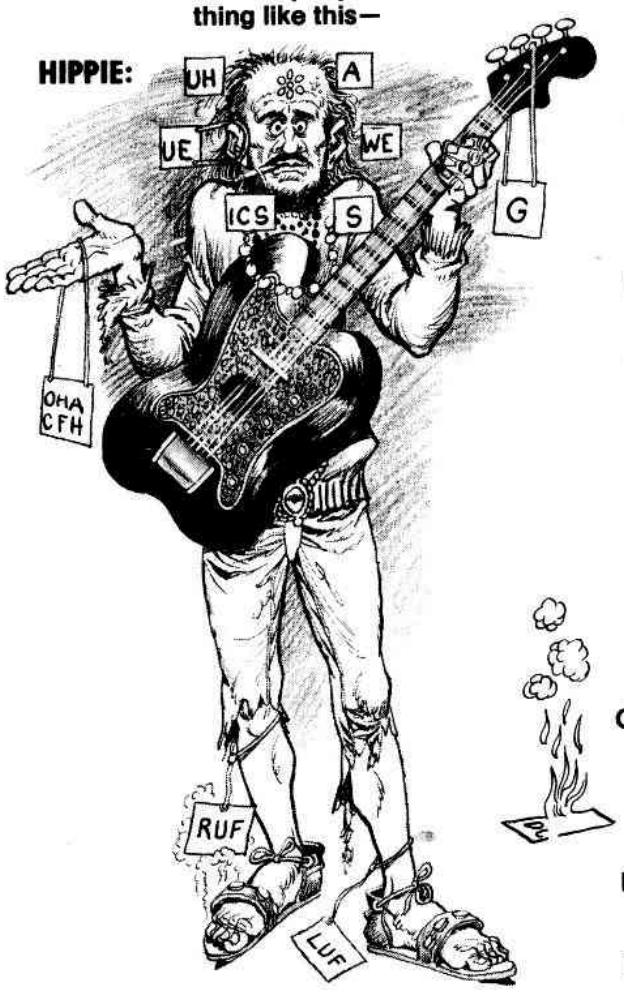
Motorcycles will have descriptive license tags. Like for "Sleep killer, 2AM."

Initialitis could affect our speech, too. We might end up talking in a form of Shorthand . . . called Shortmouth!



If some people had to initialize themselves, we might see something like this—

HIPPIE:



A—ACNE

UH—UNWASHED HAIR

UE—UNWASHED EAR—To not listen to the establishment with

ICS—ILLEGAL CIGARETTE SUBSTITUTE

WE—WASHED EAR—To listen for cops coming

S—SHRUG—which says "Why's everybody pickin' on me? I'm just doin' my thing"

G—GUITAR—used to stash bombs and underground newspapers in

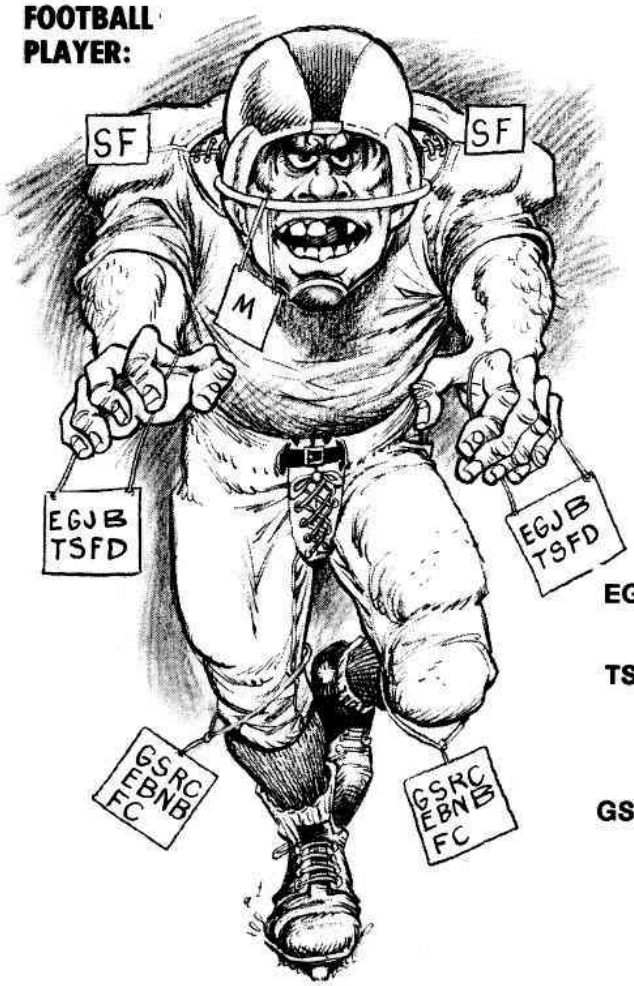
OHA—OUTSTRETCHED HAND AWAITING CHECK FROM HOME

DC—DRAFT CARD

RUF—RIGHT UNWASHED FOOT

LUF—LEFT UNWASHED FOOT

FOOTBALL PLAYER:



SF—SHOULDER (FALSE)

M—MUZZLE—To keep him from biting ears off opponents. Sometimes erroneously called a face-guard

EGJB—EYE-GOUGING JAW-BREAKING

TSFD—THROAT-SMASHING FACE DESTROYER. Sometimes called the human hand.

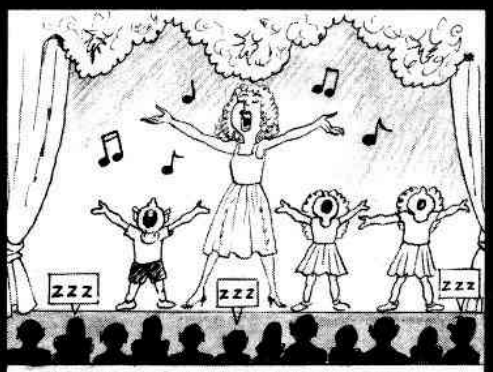
GSRC—GROIN-SMASHING RIB-CRACKING, EYE-BLACKING, NOSE-BREAKING FOUL COMMITTER. Sometimes called the human knee.

Letters are now used to rate movies. Initialitis may lead to even more rating categories . . .

LKNV Rating: Light Kissing No Violence.
Movie ok for kids.

LKSK: Light Kissing Some Killing. Still not too objectionable.

LSBN: Lots of Sex and Broken Necks. These movies are so obectionable, ushers blindfold audience.



THE YWRCTBOTW6M MOVIES: You were robbed chump, this'll be on TV within six months!

It'll be easy to size up people at a party. What they have will be written all over them!

Really Harry! A lot of guys have a wife and three kids!

The labels stand for nose-job, ulcer, appendix-scar and war-wound!

And they say we women like to talk about our operations!

So you make $300 per year. Well, I . . . Wow! Excuse me!

IW3K

NJ

U

AS

WW

$300 PY

$30,000 PY

LOVE S

Initialitis will drive statistic-happy sports announcers crazy—

Tom Sleever, the pitcher, is up now. He has 4 RBI'S (Runs Batted In) and an ERA (Earned Run Average) of 2.01. His ANTWCPG (Average Number Trips Water Cooler Per Game) is 7. His AWUPG (Arguments With Umpires Per Game) Average is 5 and he has a healthy IPGTVS (Interviews On Post TV Show) Average. Wait. Ron Showboata's gonna pinch-hit for Tom. Somebody get me Showboata's Statistics!

LISTING OF SEEING EYE DOGS USED BY UMPIRES

ABCS OF BALL-BOYING

CWBPI 38 CATCHERS WHO BROKE PINKIES IN 1938

NLPWT WLOG NATIONAL LEAGUE PLAYERS WITH TWO WABKS IN ONE GAME

109 VOLUMES

Initialitis may even close down stores and shops everywhere . . .

Are you the guy who ordered a BMT train?

I see the sign, but where are the rest rooms?

REST ROOMS

That sign doesn't say "Rest Rooms." It stands for—"Relax, Eat, Stay and Talk. Recommended is Our Own Marvelous Smorgasbord!"

Hold it lady! That sugar don't go in your coffee till it's labeled!

Somehow, I just can't eat this Bacon, Lettuce, Egg, and Chopped Ham sandwich.

No! I asked for a plain bacon, lettuce and tomato sandwich! A BLT plain!

B TRA

NO RIDERS

BROOKLYN MANHATTAN TRANSIT

BLECH

C

P

S

T

C

S

THE CRACKED TV SPORTS PRIMER

LESSON 1. ***THE MAN BEHIND THE MIKE***

See the man. He is the nice man who broadcasts the sporting events on TV. Why does the nice man talk so much? The nice man talks so much to cover up for the fact that he doesn't know too much about the sport he's broadcasting. Is the nice man good? Yes, the nice man is good to his mother and father, but not to the viewer who knows something about the game.

McCARTNEY

LESSON 3.

THE ISOLATED CAMERA

This camera shows you what happened on the extra special play that brought the crowd to its feet. Very often they present the play in slow motion.

Are people happy with the isolated camera? The viewer is very happy with the isolated camera because it lets him see the thrill-packed action once again. Also, the slow motion repeat lets the viewer have more time to go to the refrigerator to get a beer. Are all people happy with the isolated camera? Not all people, especially the umpire when it shows he made the wrong call.

LESSON 2.

THE TV DIRECTOR

This man's job is very important. He must make sure the right TV camera is on the action when it happens in the sporting event. He also has to make sure that the 87 commercials get on for each hour of air time.

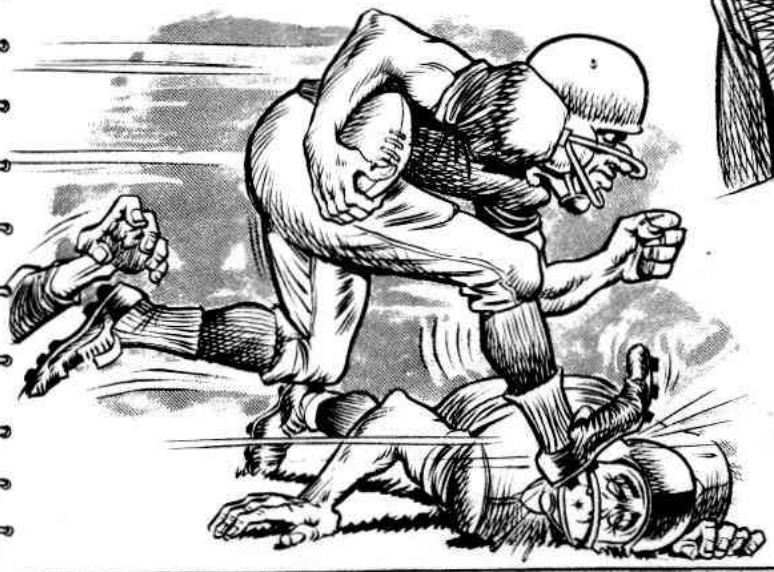
What else does this man do? Nothing much, except to make drinks for the sportscaster and himself. Why do they drink while working? They can't stand the game they are viewing.

The TV director is a great help when the sportscaster interviews an athlete. When the player starts cursing, he quickly cuts to a "Help Keep America Clean" commercial.

LESSON 4.

THE EX-ATHLETE

See the man. Who is this man? This man a few years ago was a super-star sports hero. He played football for a college, then he played football for a professional team. Why did he play football? He played football because he enjoyed the excitement, the glamour and the money.

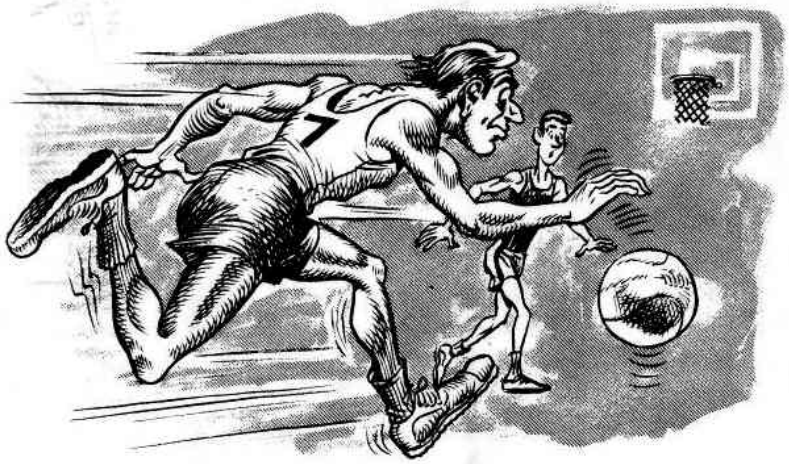


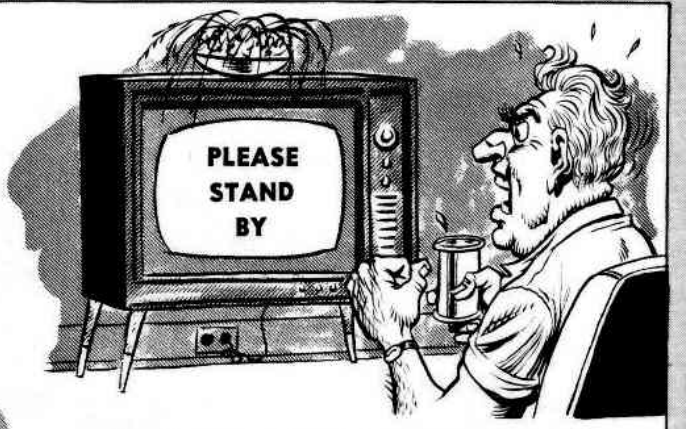
What does the man do now? The man does the "color" on the telecasts. He offers little-known facts about the players. Such facts as the left end plays the piano, the right tackle speaks French fluently and the center played three years of college football until they found out he didn't finish grade school.

LESSON 5.

THE WINNING BASKET?

See the man running down the court. Why is he running down the court? He is running because there are only ten seconds left in the game. His team is behind by the score of 107 to 108. If he makes this basket, his team will win. He is getting ready to shoot, and there are five seconds left in the game.





See the sports fan sitting home. See the man turning blue with frustration because he doesn't know if the basket was made or missed. The reason he is in the dark is because of technical difficulties. What are technical difficulties? Technical difficulties can occur when the TV camera goes dead, or when the cable breaks, or when the sports-broadcaster falls out of the booth because he's loaded.

LESSON 7.

THE HOCKEY PLAYER DOES A COMMERCIAL

This man is a star hockey player for the New York Skunks. He is getting ready to film a TV commercial.

The director has shouted, "lights . . . action . . . camera!" The star player holds up a tube of Gleamp's toothpaste. The star player is going to talk about how good Gleamp's toothpaste is.

The TV director yells "cut." Why does the director yell "cut"? He yells "cut" because when the star player opens up his mouth to sell Gleamp's toothpaste, he will show that he has no teeth left from playing so many years of hockey.

CRACKED FUN SHOPPE

BARGAIN MERCHANDISE

SPOOK HAND!

$2.00 Ea.

Natural-looking rubber hand. A startling, eerie effect!

FAKE FAUCET

$2.00 Ea.

"Water on the brain?" That's what friends will ask when they see this real-looking chrome faucet attached to your forehead. Get big laughs attaching it to your desk, a fireplace log, chair, etc.

VENUS FLY TRAP

$1.25 FOR THE WORLD'S MOST TERRIFYING HOUSE PLANT!

This plant actually eats bits of meat, flies and insects! No work! Easy to grow! The Venus Fly Trap bulbs grow especially well in the home. Plants thrive in glass containers and will develop in 3 to 4 weeks. Each order includes 3 Fly Traps plus extra special material packed in plastic bag. ONLY $1.25. FEED IT RAW BEEF! AMAZING is the word for this startling, surprising plant.

No Canadian Orders—U.S. Only.

MELTED ICE CREAM

$1.00 Ea.

Ooey-Gooey! The perfect practical joke in heavy plastic!

CRACKED FUN SHOPPE
108 South Franklin Avenue
Valley Stream, L.I., N.Y. 11580

I enclose $..... for:

.....Spook Hand .....Melted Ice Cream

.....Nutty Catsup .....Fake Faucet

.....Venus Fly Trap

Name.....

Address.....

City.....

State.....Zip.....

Outside U.S. & Canada, please add additional $.25 postage per item.

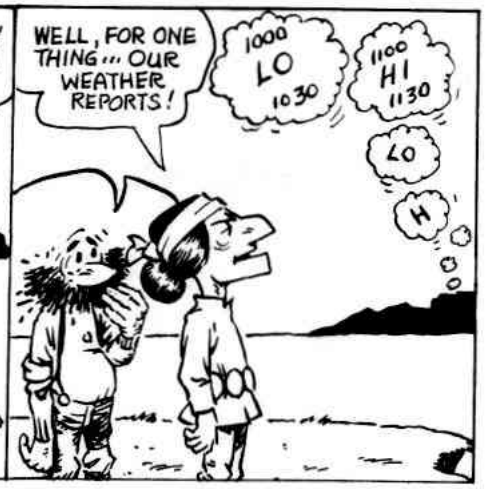
NUTTY CATSUP BOTTLE

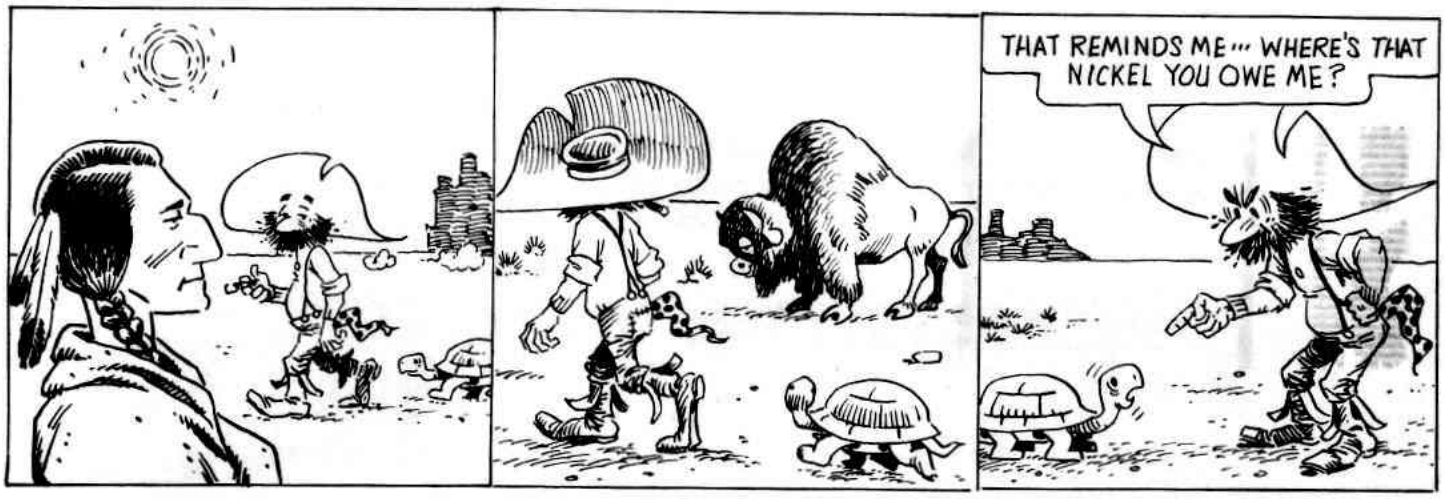
Only $1.25 per bottle!

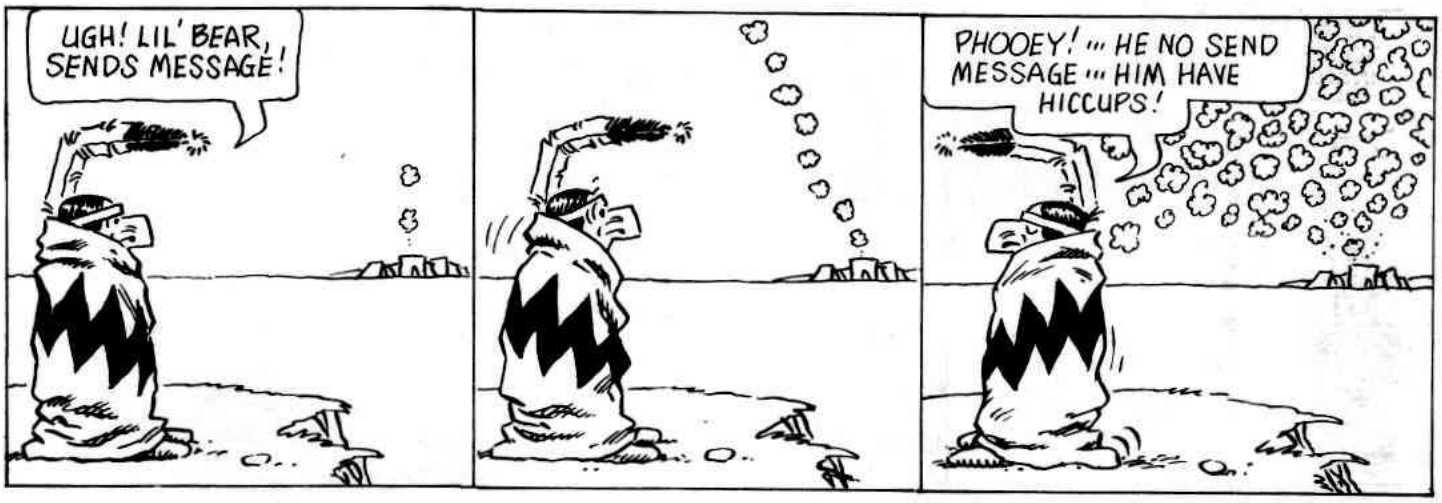
Press the soft, plastic catsup bottle, and out shoots what looks like the real McCoy! Trick is that a catsup-colored string is ejected as you press the bottle. Great fun! Easily reloaded for wacky squirts.

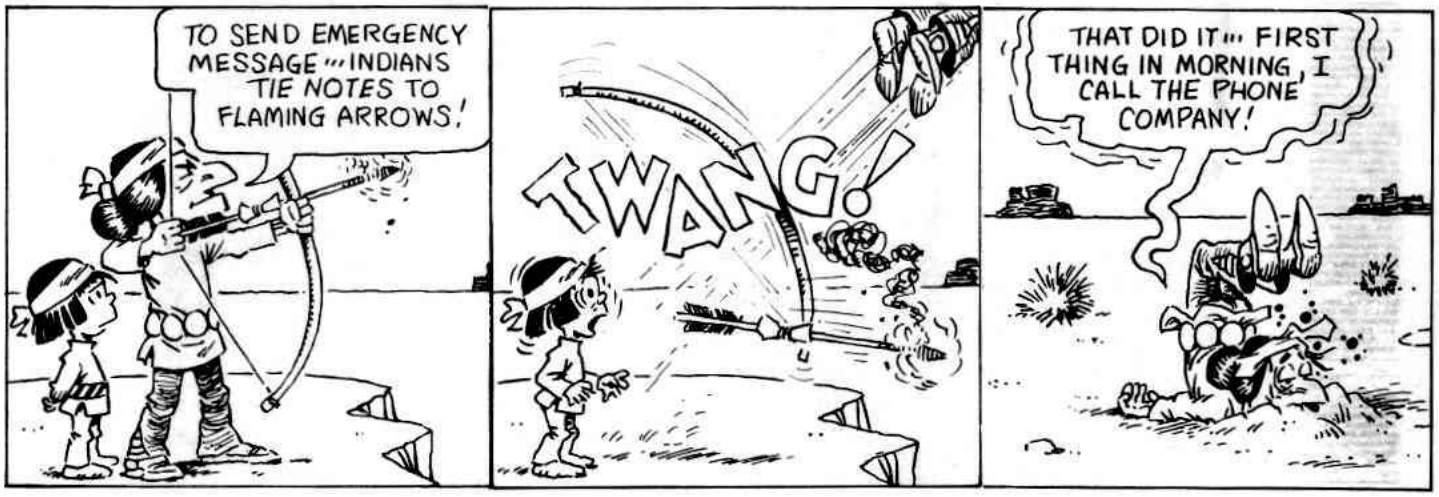
SAGEBRUSH

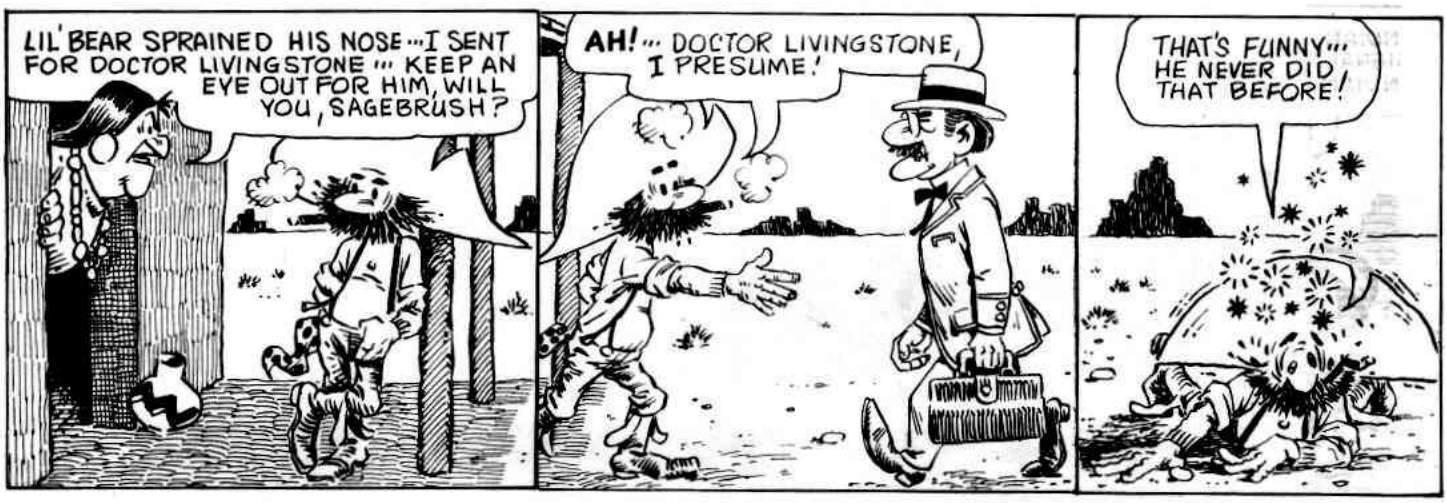
SEVERIN




THAT REMINDS ME ... WHERE'S THAT NICKEL YOU OWE ME?

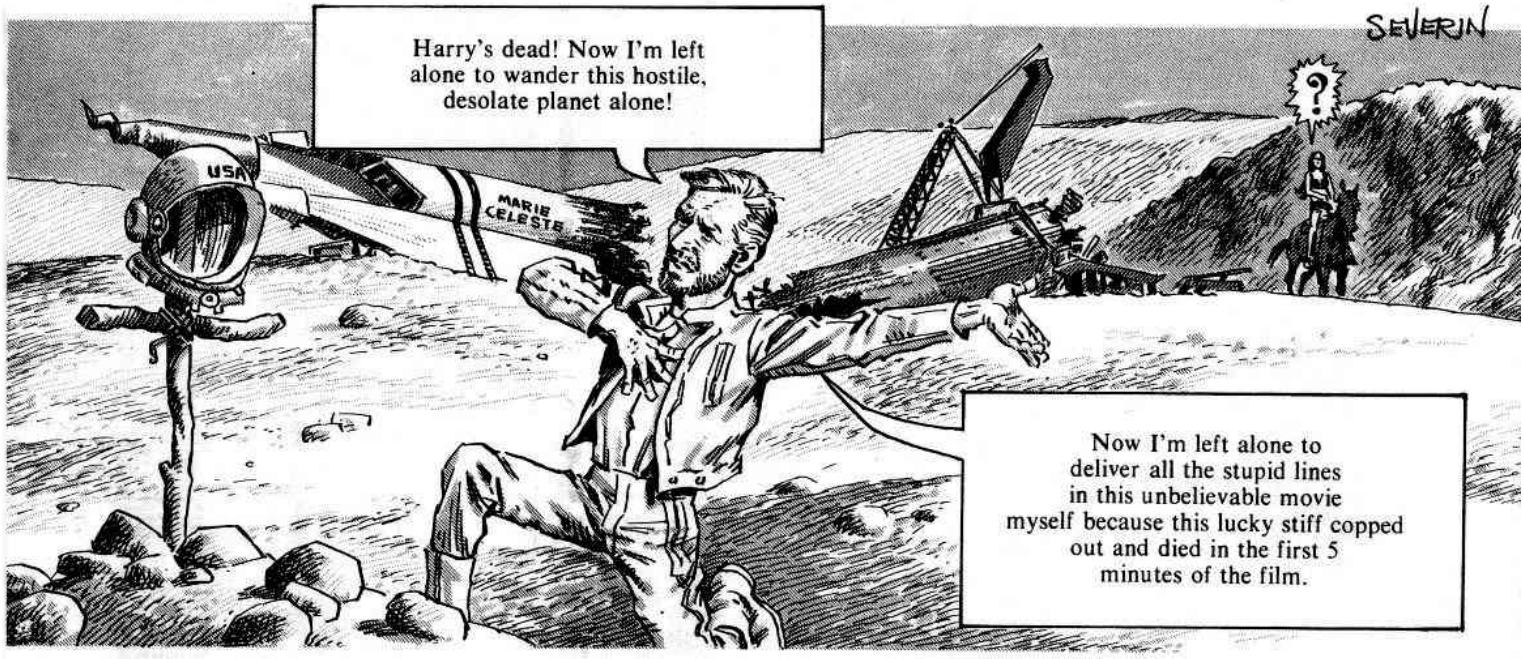

UGH! LIL' BEAR, SENDS MESSAGE!
PHOOEY! ... HE NO SEND MESSAGE ... HIM HAVE HICCUPS!

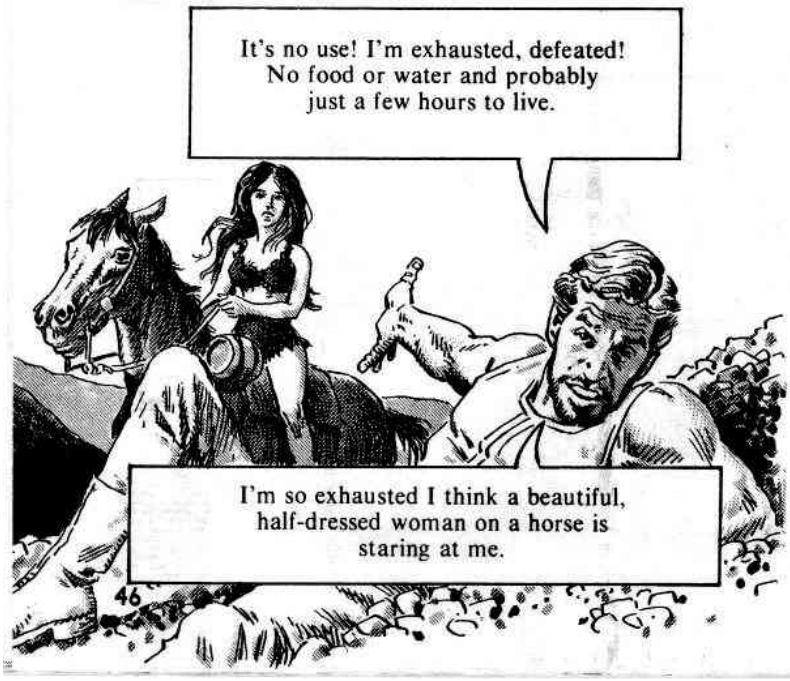

TO SEND EMERGENCY MESSAGE ... INDIANS TIE NOTES TO FLAMING ARROWS!
TWANG!
THAT DID IT ... FIRST THING IN MORNING, I CALL THE PHONE COMPANY!

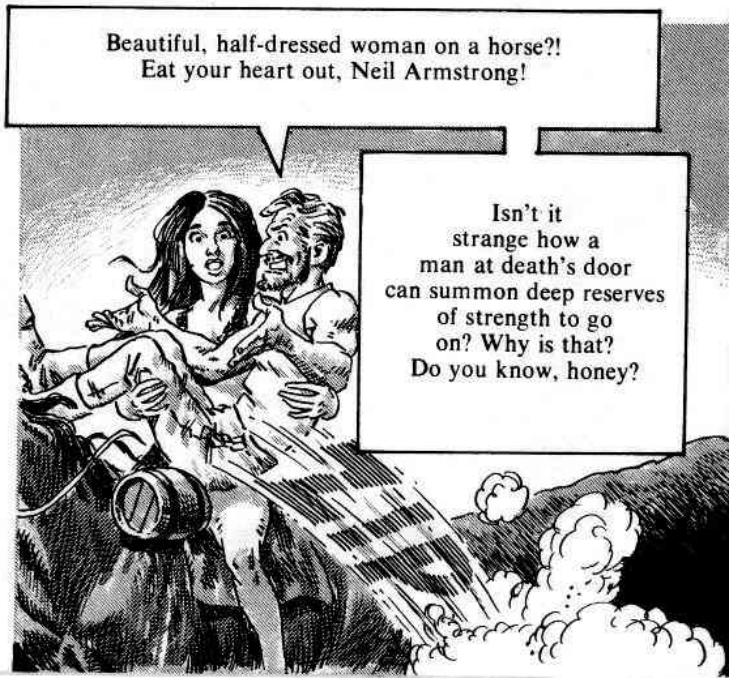

LIL' BEAR SPRAINED HIS NOSE ... I SENT FOR DOCTOR LIVINGSTONE ... KEEP AN EYE OUT FOR HIM, WILL YOU, SAGEBRUSH?
AH! ... DOCTOR LIVINGSTONE, I PRESUME!
THAT'S FUNNY ... HE NEVER DID THAT BEFORE!

In the movie, Planet Of The Apes, an astronaut crash-lands on earth as it exists in the future and find it ruled by intelligent apes. So now they make this new movie about other astronauts who try to locate and rescue that astronaut. Will the mission succeed? Will the movie studio break even on the cost of the ape costumes? tumes? Will any zoos on earth sue? Come with us now . . . Let's go . . .

UNDERNEATH THE PLANET OF THE APES

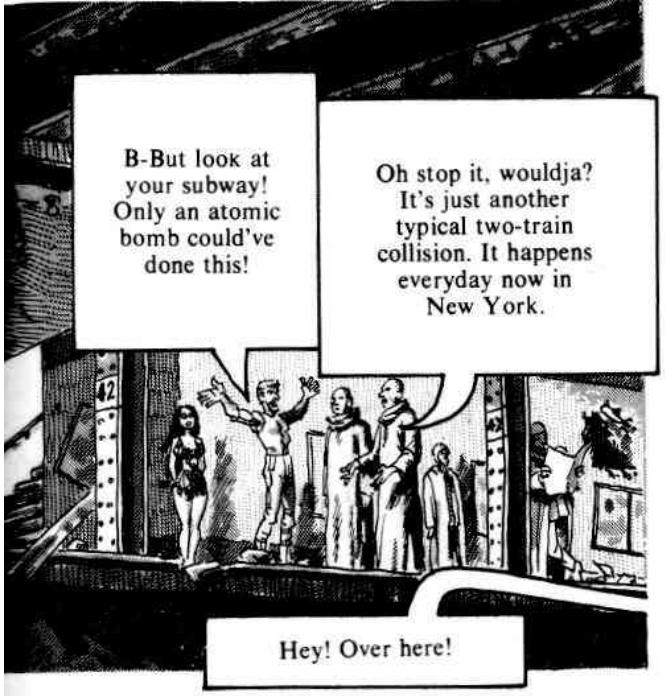


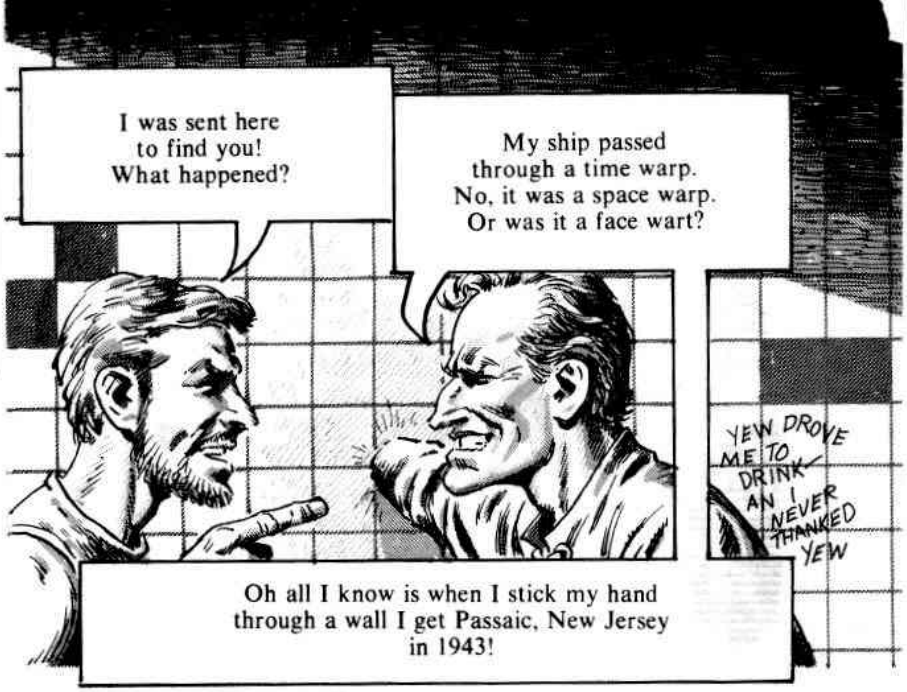


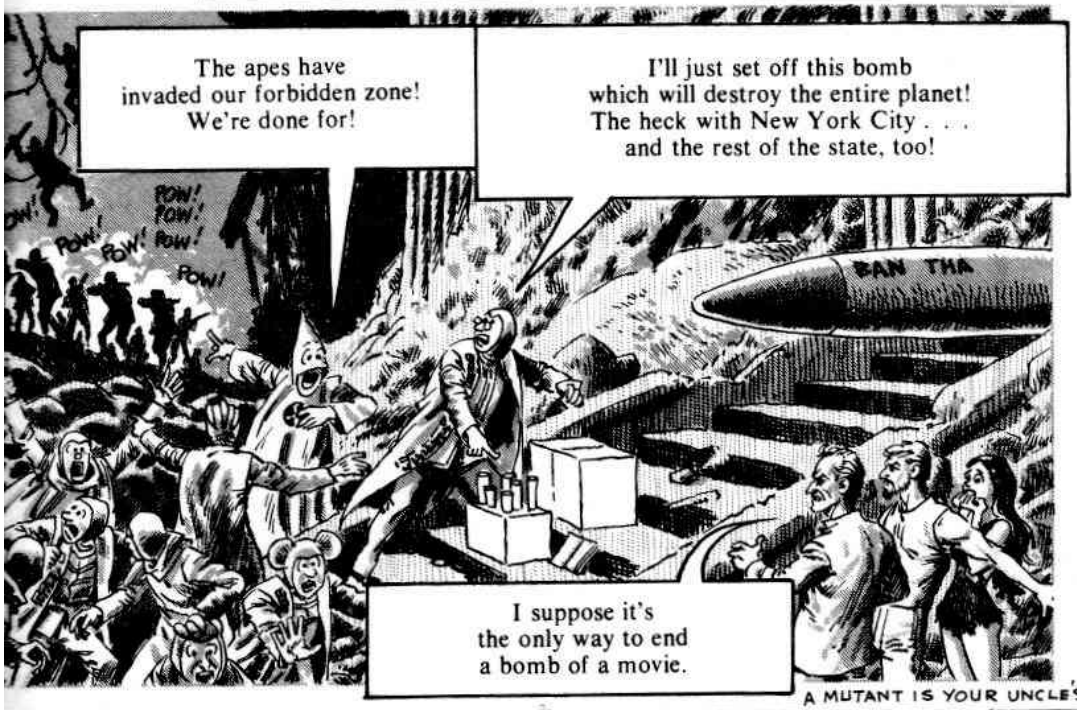


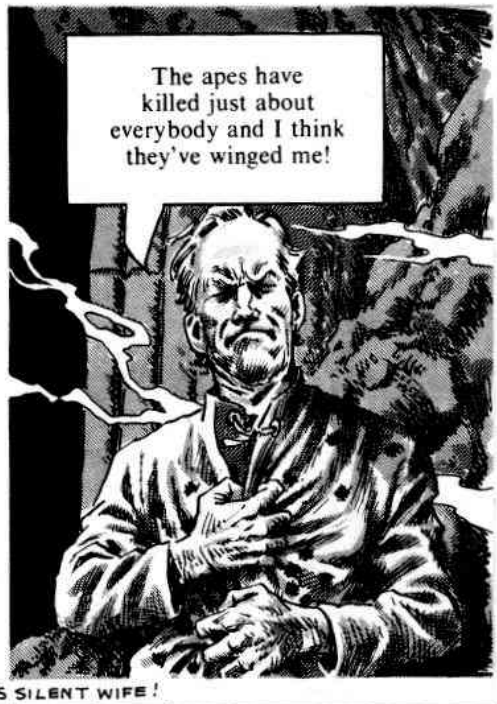
Hey (choke) C'mon lady! I was only (gaak) kidding!
Hey! These dogtags belong to Taylor, one of the missing astronauts! Can you take me to him?
Say, what's wrong with you anyhow? You just sit there looking beautiful, unable to talk, and utterly fascinated by everything I say! Do you know what I think?
I think you're everything a man wants in a woman, that's what I think!
You want me to look through these bushes? Why? What's over there?
FIGHT FOR NON-VIOLENCE
DESTROY THE FORBIDDEN ZONE!
PLANET OF THA APEZ LUV IT ER LEVE IT
WARZ BAD FER APEZ N OTHER TALKING AMINALZ
BOM THA FORBIDD ZONE
BRING OUR APES HOME!
Well I'll be . . . A planet of talking apes with the same problem we had on earth back in the 1960's!
If this is supposed to be biting satire, somebody's only teething us!
But sarge, I had k.p. yesterday!
They're mobilizing an army! Well, *one* thing is certain; soldiers are the same all over!
Ah! Interesting specimens!
Hmm . . . If apes rule this planet and people look like guinea pigs, then the giraffes here must resemble butterflies. . . and fish gotta fly and birds gotta swim. . .
They'll make fine guinea pigs.

Aah, shaddap! I played on him the old "Offer-A-Banana-With-Knockout Drops To The-Super-Intelligent-Ape" trick! Works every time!
SUBWAY
Now let's cut out to the forbidden zone. It has to be a friendlier place than this!
Uh, could you tell us how to get to the forbidden zone?
Take the shuttle to Grand Central and change to the "E" train. Stay on until you get to where Yankee Stadium used to be.
TOKNZ $100 HOW MANY PLEEZ
Suddenly I got a funny feeling about where we are!
Oh no! Wow! I was afraid it would turn out to be this!
Look at the mess down here and the weird looking people!
We've somehow gone back in time to the New York City of the 1960's!
KONG IS ALIVE AN WELL
KODIAK FOR REAL COOL FILM
SAKS
All kidding aside, this must be the aftermath of some horrible atomic war of the future!
CLINK!
And now the most terrifying discovery of all! This gum machine doesn't work! Some things never change!
Can we help you?
Oh, wow! Horribly scarred mutants! Terribly disfigured by an atomic war no one wanted but no one could stop! What a bitter lesson for mankind!
What war? This is from aggravation! *You* try living with pollution, strikes, noise and the Mets for 40 years!

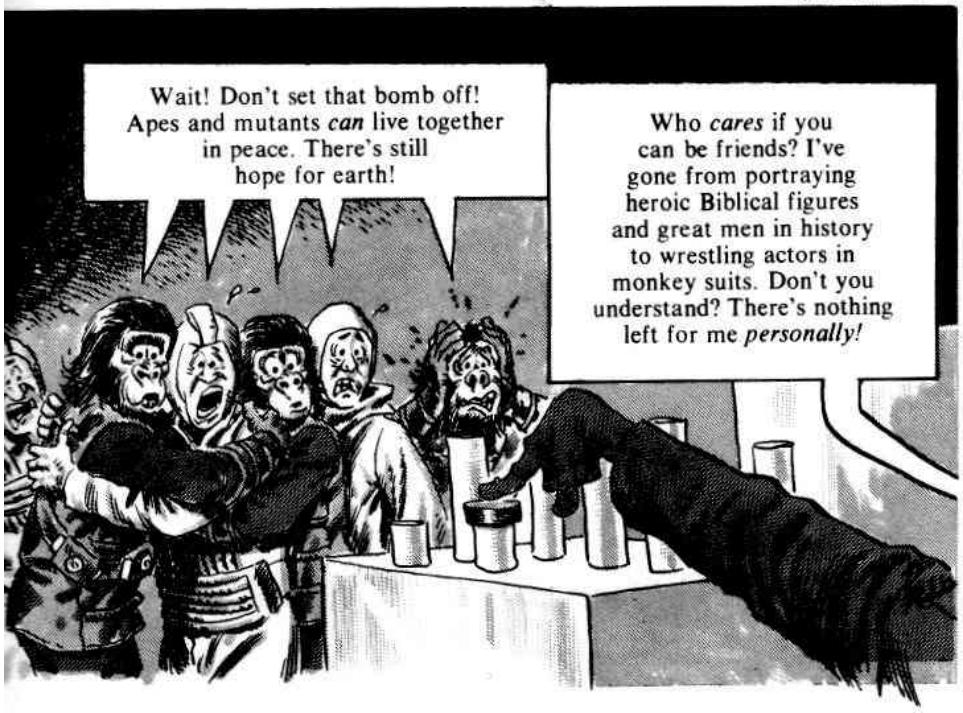


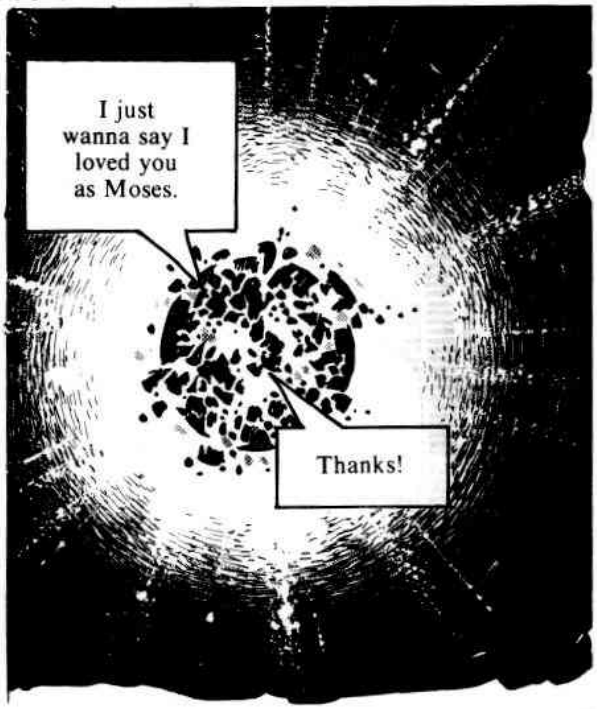




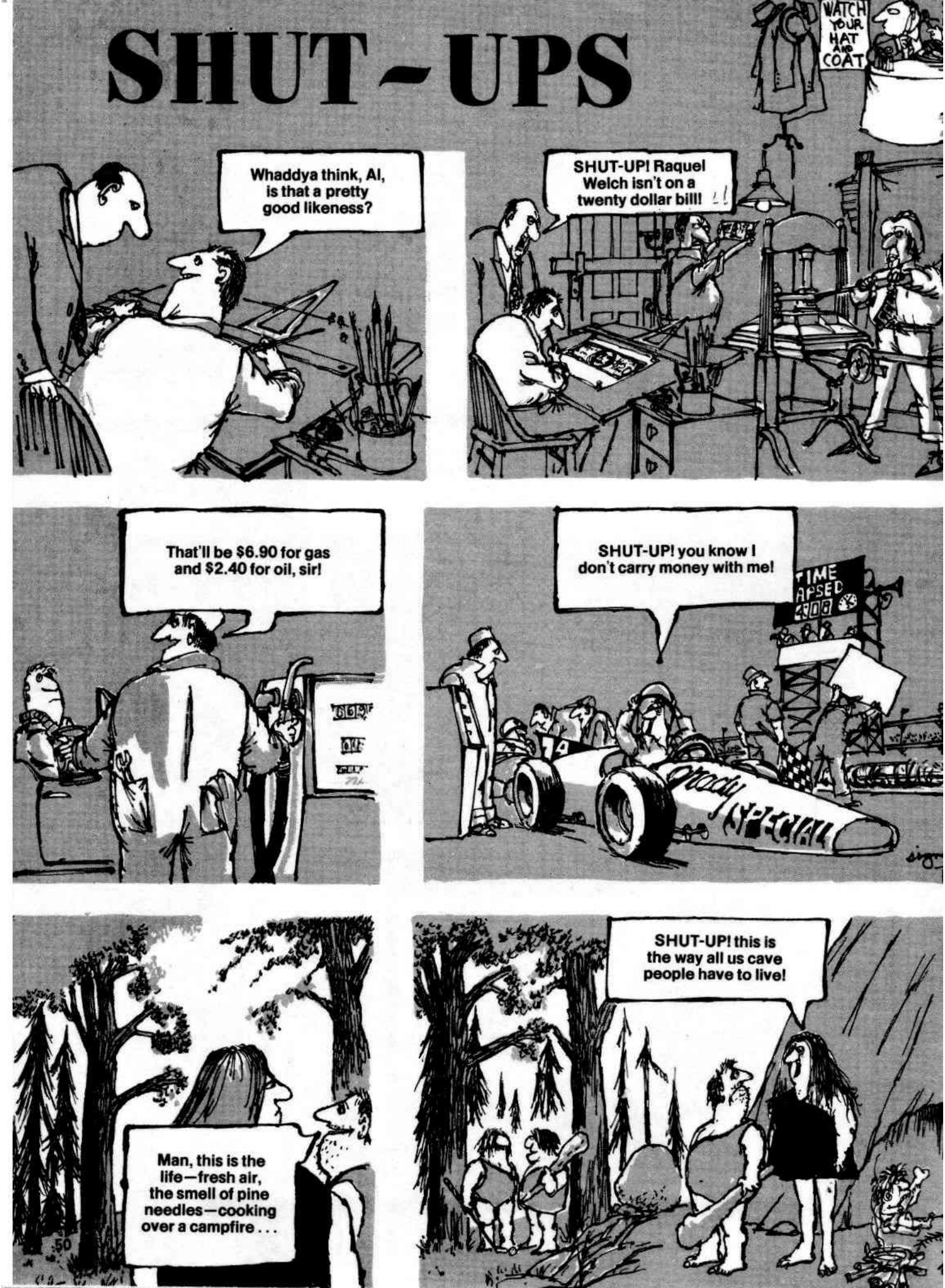


A MUTANT IS YOUR UNCLE'S SILENT WIFE!





SHUT-UPS


Whaddya think, Al, is that a pretty good likeness?
SHUT-UP! Raquel Welch isn't on a twenty dollar bill!
WATCH YOUR HAT AND COAT
That'll be $6.90 for gas and $2.40 for oil, sir!
SHUT-UP! you know I don't carry money with me!
TIME ELAPSED
Man, this is the life—fresh air, the smell of pine needles—cooking over a campfire . . .
SHUT-UP! this is the way all us cave people have to live!

SEVERIN

"I thought my doctor was high when I considered the bill I received"

A young mother with a dog thinks about her family's bill for drug products.

When I totaled up a year's medical bills, I found a family of two, plus a sweet, kind dog can use a lot of medicines! Then I began checking back to see where the money went. There were the dog's immunizations, and I can't feel bad about that. After all, he got those painful, anti-biting shots, not me.

Then there was the time Bob threw his back out. It was right after I cracked the family car up. He threw things at me, but I kept ducking and ducking, and finally he just threw his back out and fell down.

But our wonderful doctor's medicines gave him relief. The welfare people wouldn't give us any relief at all. That nice dog wouldn't let him in the house. And it only cost us $107.39 . . . a month. For 3 months.

Our nice doctor had a friend at the bank who gave us a loan. And he only kept our dog a week after we finished paying him.

And our nice doctor did come up with something to stop those miserable head aches of mine. I'd go to his office and he'd tap me with a big rubber-headed hammer. It hurt a lot, but when he stopped, I'd forgotten all about my headaches. What a nice doctor! And all for just $107.39!

That's the only amount the nice doctor keeps on his adding machine. He feels it simplifies his record keeping. Of course our medicine bill was high last year, but I've got to feel it was worth the money.

Why, we spent a lot more just patching up our old car!

Another slant of view . . .

Pharmacy Division

Aberican Bedical Association

(yep, still looking for that little old cold cure!)